Living Room • Dining Room • Bedroom • Entertainment • Home Office • Mattresses • Accessories • Flooring



Wright's Furniture & Flooring

Pre-Black Friday Sale

40% OFF* MSRP on all in-stock furniture and accessories

+Additional 20% off Black Friday Blowout clearance priced items • Nov. 12 – 14



Wright at Home Has Moved!

Come See Our New Wright at Home Location in Effingham.

We're excited to announce that our new Wright at Home location is officially open! Located at 307 South Willow Street in Effingham, directly across the street from our previous store, our new space offers an even bigger and better shopping and design experience.

Since 1997, Wright at Home has specialized in the details that make a house feel like home. Now, with nearly double the showroom space and an additional 3,000 square feet, we're able to showcase even more of what we have to offer, including expanded flooring and window shade displays, new vendors and products, and our residential and commercial design services.

While our space has grown, our commitment to personalized service remains the same. We'll continue to offer in-home design consultations, custom window treatments, flooring, showers, furniture, and more, helping our customers create spaces that are both beautiful and functional.

Staying in Effingham was important to us. We love being part of this community, and our new location allows us to continue serving our customers while remaining conveniently close to our Dieterich store.

We welcome the public to stop in and see our new space during regular business hours:

Monday-Friday: 9 AM-5 PM | Saturday: 9 AM-3 PM

Meet Abby Rogers

Hello! I'm Abby Rogers, and for more than 20 years, I've helped customers turn their houses into homes that reflect who they are. As a member of the Wright's team since 2011, I bring a unique blend of expertise in fashion merchandising, retail buying, visual presentation, and interior design to every project.

Born and raised in Peoria, I later attended Southern Illinois University Carbondale, where I earned a degree in fashion merchandising and retail buying. After college, I held retail management positions with two major clothing retailers in the Peoria and Chicago areas. I later moved to Effingham, where I raised my two children, who are now young adults. Being a mom is my greatest blessing!

When I joined Wright's as a sales and design consultant, I discovered a natural connection between fashion and home interiors. Helping customers choose furnishings and accessories that express their personal style allows me to combine my passion for trends, merchandising, and design while creating beautiful, inviting spaces.

Over the years, my role has evolved to focus more on visual merchandising and buying—areas that closely align with my eye for design. At Wright's, I create store displays to make the showroom inviting to our customers and I partner with Alex Wright on merchandise buying for our stores

Our merchandising strategy centers on complete room vignettes that combine essential furniture pieces with hand picked accessories that bring each space together.

Attending furniture markets each year allows me to make informed buying decisions and stay current with the latest trends. These events also give us the opportunity to see and experience merchandise firsthand before selecting the pieces we bring into our stores.

I continue to work directly with customers, which keeps me connected to their needs, preferences, and lifestyles. Listening to what they are looking for helps me make thoughtful, customer-focused buying decisions and ensures that the products we offer are both beautiful and practical.

Whether I'm helping a customer find the perfect piece, creating an inspiring display, or selecting the next collection for Wright's, my goal is always the same: to make design feel personal, approachable, and meaningful. I love bringing together my background in fashion, merchandising, and interiors to help every customer create a space that feels unmistakably like home.



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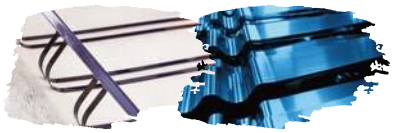
November 12 – 14


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Limited Lifetime Warranty on wooden frame, seat cushion, seat spring, and reclining mechanism.


Harrison Power Swivel Recliner


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*40% off MSRP applies to all in-stock furniture and accessories. Not all items shown are displayed in all locations. Does not apply to flooring, bedding, window treatments or product protection plans. Cannot be combined with any other promotion. Offer good through 11/14/2026. See store for complete details.

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THE Wright Sleep MATTRESSES





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- 4-way stretch fabric.
- Box-seam handles for easy rotation.
- Tufting that helps the mattress retain its original comfort level longer.









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Living Room


Haven By Wrights Anthony Sectional


Five Seasons Sofa


Best Kahalri Swivel Glider




Greyson Power Reclining Sofa


Maddox Sectional


1


2


3


4

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3. *Apollo Recliner*
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Dining Room


Canadel Champlain Dining Set


Canadel Loft Collection


Mavin Wormy Maple Dining Set

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Wright at Home

307 S. Willow St. • Effingham

Color Drenching: A Bold New Way to Transform Your Space





One of the biggest trends in interior design is color drenching, and we're loving the way it can completely transform a room! This design technique involves using the same color across walls, trim, doors, and even ceilings to create a seamless, cohesive look.

While it may sound bold, color drenching can actually make a space feel larger, more inviting, and beautifully put together. By eliminating contrasting trim and creating a continuous flow of color, the eye moves effortlessly throughout the room.

Rich, moody shades like deep greens, navy blues, and warm burgundies can create a cozy, sophisticated atmosphere, while softer hues like sage, dusty blue, and warm neutrals offer a more subtle approach. The key is choosing a color that complements your space and reflects your personal style.

At Wright at Home, we believe great design is all about creating spaces that feel uniquely yours. Whether you're ready to embrace a dramatic new look or simply want to refresh a room, our design team can help you bring your vision to life with coordinating furniture, window treatments, flooring, and finishing touches.

Ready to make a statement with color? Visit Wright at Home and let's create a space you'll love coming home to!