

# Newsletter

DESIGN - PARTNERSHIP - INSPIRATION

PROJECT SPOTLIGHT

## DESIGNED AROUND YOU

A CUSTOM LIVING SPACE  
INSPIRED BY THE DETAILS  
THEY ALREADY LOVED

*Plus*

GET A FIRST LOOK  
INTO A FALL  
SHOWCASE OF  
HOMES PROJECT!

**BEHIND  
THE BRAND**  
THE INSIDE SCOOP  
ABOUT NORMAN USA

**NORMAN®**  
SHUTTERS. BLINDS. SHADES.



AFFORDABLE - FUNCTIONAL

*beautiful spaces*

## PROJECT SPOTLIGHT: Designed Around You

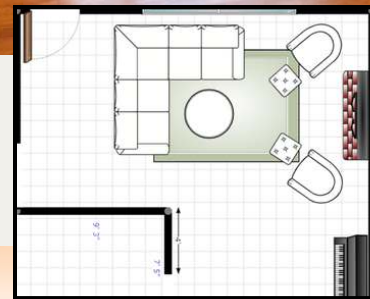
**old  
brick**  
design studio

### Existing treasures. Custom upholstery. One beautifully connected space.

Great design often starts with what a client already loves. For this project, a treasured blue glass collection, fresh greens, and even a funky cat pillow inspired a playful palette full of personality.

Layered through custom upholstery, pattern, color, and texture, these unexpected influences come together across the sectional, armchairs, ottomans, and braided rug—creating a space that feels collected, cohesive, and uniquely theirs.

Courtney B.  
Queensbury Designer



**BEFORE  
&  
AFTER**

CRAFTMASTER  
FURNITURE



A custom sectional with  
contrasting piping grounds  
the space.

Tap into your style!



FAIRFIELD

Fabric collage  
arm chairs  
add a pop of  
color!

JONATHAN LOUIS

Neutral  
ottomans on  
casters for  
versatility.



Beloved cat  
pillow!

A braided  
Capel area rug  
brings the  
space together.

Explore Custom Options Through Our Design Centers →

AFFORDABLE - FUNCTIONAL  
*beautiful spaces*

# Behind the Brand

**NORMAN®**  
SHUTTERS. BLINDS. SHADES.

## Modern Living

We recently sent members of our Design Studio team to Norman® USA's Richmond, Virginia facility to get the inside scoop on all things window treatments. With 50+ years of experience, Norman pairs beautiful design with smart innovation, cordless safety, and healthier material options.



**Quality**



**Safety**



**Innovation**

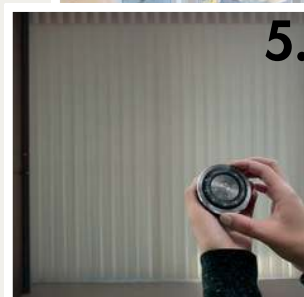


**Style**

## Smart Motorization

One of our biggest takeaways? Smart window treatments can be surprisingly simple. With touch, remote, app, and voice control, Norman makes everyday privacy and light control effortless.

1. **Soluna Roller Shades** — Sleek + versatile
2. **Portrait Honeycomb Shades** — Energy efficient
3. **Centerpiece Roman Shades** — Classic + tailored
4. **PerfectSheer Shades** — Soft + airy
5. **SmartDrape** — Made for wide windows + doors
6. **PerfectTilt™ G4 Shutters** — Smart light + privacy control



**WANT EXCLUSIVE ACCESS TO THE LATEST MOTORIZED WINDOW TREATMENTS?**

**Find Out More About Our Trade Program Now!**

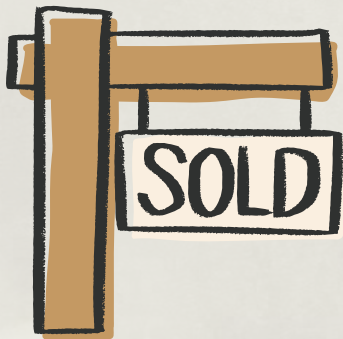
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# Whats in the Works with old brick design studio



FALL SHOWCASE  
HOME PREVIEW

Did you know?



We offer  
**Home Staging Services**  
for realtors and developers

Learn More



Kaitlynn Johnson  
Director of  
Interior Design  
Clifton Park, NY

## Starting a Project?

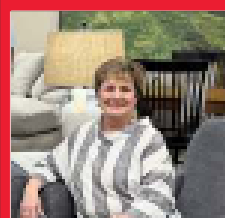
Get in touch with us!



**Serena**  
Bennington, VT



**Marleigh**  
Bennington, VT



**Katheryn**  
Meredith, NH



**Courtney**  
Queensbury, NY



**Sam**  
Clifton Park, NY

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