

GRAND
OPENING

MATTRESS EVENT

MATTRESSES
IN STOCK
for immediate
delivery!

FREE
BOX
SPRING
with purchase of select
Mattress 1st models!
Offer valid on California,
Fallbrook and Presidential
models. Expires
7/18/22.



GODWIN'S
mattress1st
Superstore

TWIN MATTRESSES
from
\$159

QUEEN MATTRESSES
from
\$279

110% Guaranteed
Best Price!

FREE DELIVERY
with \$697 mattress purchase!

mattress1st

ANNISTON EURO TOP
QUEEN MATTRESS

\$369!

Why Pay \$919.95?
AFTER ALL DISCOUNTS

8" Profile • Innerspring

IN STOCK!

mattress1st

BAVINGTON EURO TOP
QUEEN MATTRESS

\$479!

Why Pay \$1159.95?
AFTER ALL DISCOUNTS

10" Profile • 532 Coils

IN STOCK!

mattress1st

CARLSON FIRM
QUEEN MATTRESS

\$599!

Why Pay \$899.95?
AFTER ALL DISCOUNTS

11" Profile • 805 Coils

IN STOCK!

mattress1st

DUPONT HILLS FIRM
QUEEN MATTRESS

\$749!

Why Pay \$1129.95?
AFTER ALL DISCOUNTS

12" Profile

IN STOCK! FREE
DELIVERY
WITH
PURCHASE!

★ ★ ★ 4TH OF JULY SALE ★ ★ ★

icomfort
BY SERTA

★ **SAVE** ★

UP TO
\$800

on select adjustable sets*



Register in Store to **Win This!**
Serta iComfort 4000 King mattress and box spring

*Purchase an iComfort by Serta® mattress between June 15, 2022 and July 11, 2022 and receive up to \$400 off an iComfort by Serta® mattress and up to \$400 off an eligible adjustable base. Savings offers on both the mattresses and adjustable foundations will vary by model and size. The maximum \$800 savings applies to King size eligible mattresses and a King size Motion Perfect or Motion Essentials adjustable base. See participating stores for details. These offers may not be applied to previous purchases, cannot be combined with other offers and are available only on qualified purchases made at participating retailers in the 50 United States and the District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2022 Serta, Inc.

★ ★ ★ 4TH OF JULY SALE ★ ★ ★

Serta ARCTIC

SAVE

UP TO
\$800

on select adjustable sets*



Register in Store to **Win This!**
Serta Arctic 4000 King mattress and box spring

*Purchase any Serta® Arctic® mattress between June 15, 2022 and July 11, 2022 and receive \$400 off mattress and up to \$400 off an eligible adjustable base. Savings offers on both the mattresses and adjustable foundations will vary by model and size. The maximum \$800 savings applies to King size eligible mattresses and a King size Motion Perfect or Motion Essentials adjustable base. See participating stores for details. These offers may not be applied to previous purchases, cannot be combined with other offers and are available only on qualified purchases made at participating retailers in the 50 United States and the District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2022 Serta, Inc.



MOTION AIR QUEEN ADJUSTABLE BASE

now \$799!
Why Pay \$1999.95! | SALE \$999



BENEFITS OF OWNING A POWER BED

- Control Snoring
- Good for the Heart
- Get Out of Bed Easier
- Diabetes Relief
- Improve Blood Flow
- Lower Back Pain Relief

SERTA MOTION
ESSENTIALS POWER BASE

now \$1099!
WITH MATTRESS PURCHASE
Why Pay \$2299.95! | SALE \$1149

- Wireless Remote
- Adjustable Head & Foot
- Wireless Remote
- Whisper Quiet Massage
- USB Charging Port
- 3-in-1 Leg Adjustment for the Perfect Height
- 1-Touch Flat Button

**SUPPORT
REPORT**
by furniture first

**FIND YOUR PERFECT MATTRESS
IN MINUTES!**



An exciting new
body mapping
technology with
1,600 sensors reveals
body pressure points
while at rest.

BE SURE TO REGISTER FOR OVER
\$20,000 OF GRAND
OPENING PRIZES
TO BE GIVEN AWAY!

WIN!

- Ashley Sofa with Chaise #841 Valued at \$839
- Ashley Reclining Sofa #986 Valued at \$829
- Corinthian Sofa and Chair #47 Valued at \$1479
- Best Swivel Chair #2568 Valued at \$539
- Jofran 3 Pc. Counter Height Dining Set #1706 Valued at \$679
- Sunny Designs 62" TV Console #272 Valued at \$1449
- La-Z-Boy Rocker Recliner #766 Valued at \$599
- Southern Motion SoCozi Massage Recliner #6123 Valued at \$1399
- UltraComfort Lift Recliner #UC21 Valued at \$899
- La-Z-Boy Sofa #622 Valued at \$1299
- Serta iComfort King Mattress Set #40 Valued at \$3599
- Mattress 1st Fallbrook King Mattress Set #FALL Valued at \$2239
- Gascho Sofa Table #10 Valued at \$799
- Liberty Living Room Table Set #473 Valued at \$1499
- Liberty I2-Drawer Accent Cabinet #2054 Valued at \$1249
- Vaughan Bassett King Bed #175 Valued at \$699
- John Thomas 48" TV Stand #TV10 Valued at \$649
- International Furniture Direct TV Console #IFD9 Valued at \$779
- Ashley 6 Pc. Dining Set #D384 Valued at \$749

Winners Announced August 15th!

See store for details.

Fashion, Price and Your Happiness Guaranteed!

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • (989) 269-6495
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

NOW OPEN FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • (810) 629-5081
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • (810) 733-7331

LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • (810) 660-8507

GODWIN'S
mattress1st
Superstore

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • (989) 697-7008
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • (989) 835-4881

MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • (989) 773-2145

OWOSSO | 2085 E. M-21
Owosso, MI 48867 • (989) 729-0044

**GODWIN'S
OUTLET**

FORT GRATIOT (PORT HURON)
4235 24th Avenue (Former Toys R Us)
Ft. Gratiot, MI 48059 • (810) 363-6300

SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • (989) 793-3390

SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • (989) 799-7030

SANDUSKY | 125 S. Elk St.
Sandusky, MI 48413 • (810) 648-9703
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

*Restrictions apply. See store for details. 60 months special financing available with \$4999 purchase. 48 months special financing available with \$3999 purchase. 36 months special financing available with \$2999 purchase. 24 months special financing available with \$1499 minimum purchase. 12 months special financing available with \$599 minimum purchase. Customary deposit required equal to sales tax and delivery fee.

"If after 30 days and before 60 days of your original purchase you are not comfortable on your new mattress, Godwin's will offer you a one-time mattress reselection! You must "take the test!" Your Support Report provides you with the correct mattress type for your comfort and support. Mattress purchases of \$949 [queen size price] and higher qualify. You must have purchased a premium Mattress Protector and used it correctly, along with the correct foundation. The mattress must be clean and not stained, with all tags attached. If your reselection is higher priced, you will be charged the difference. Reselections are limited to our delivery area and there is a standard \$199 processing fee, 10% restocking charge and redelivery fee. Outlet mattresses and display models do not qualify for reselection. Mattresses, foundation, adjustable bases, frames, pillows, and protectors cannot be returned for refund. Exchanges of foundations or frames due to height must be done within 7 days and will be charged a 15% restocking fee and a redelivery fee.

"If you are not happy with your in-stock furniture purchase, you have a one-time reselection available within 3 days after delivery for any in-stock item of the same value. Excludes special orders and closeouts.

"Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital format. We reserve the right to correct any such errors. Limited-time offer. All photos are for illustrative purposes only. Please see store for details. © 2022 Knorr Marketing GOFU-9021-2261 6/22

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

FAMILY
OWNED
&
Operated
★★★

GRAND
OPENING

SALE



UP
TO

65%

OFF

STOREWIDE!



PLUS, EXTRA
10% OFF†

**NEW
FENTON
LOCATION!**

OR
**60
MONTHS**
SPECIAL FINANCING
AVAILABLE!*
Restrictions apply. See store for details.

Register in Store
to **Win This!**
#1706

3 Pc. Counter
Height Dining Set
Why Pay \$1799.95! | SALE \$669

\$679

AFTER ALL DISCOUNTS

Set includes counter height
table and 2 bar stools.

ALL
STORES
CELEBRATING!

Best
Accent Chair
Why Pay \$1799.95! | SALE \$649

\$539

AFTER ALL DISCOUNTS

Register in Store
to **Win This!**
#2568



WIN GRAND OPENING PRIZES! Register in store to win prizes from our top brands!

Register in Store
to **Win This Sofa!**
#841



Sofa with Chaise
Why Pay \$2019.95! | SALE \$1009

\$839

AFTER ALL DISCOUNTS

Enjoy chic comfort with this sofa with chaise. It features thick flared arms, a plush pillow back and soft foam seating with 1 spacious, right-side chaise lounge. The neutral gray hue and geometric accent pillows complement any color scheme. Its versatile chaise has a movable ottoman and reversible cushion and can be used on either the right or left side.

Fashion, Price and Your Happiness Guaranteed!

Living Rooms

Register in Store to Win This Sofa! #786

Reclining Sofa
Why Pay \$2099.95! | SALE \$999
\$829
AFTER ALL DISCOUNTS

This reclining sofa puts the win in winning. Its waterfall back design and double plump pillow top arms team up with soft chenille fabric to go for the goal. Ample seating room makes the comfort possibilities endless. Sit back and relax. You won't go wrong with this reclining sofa. **Choice of colors.**
Loveseat.....\$1559

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

FAMILY OWNED & Operated ***
Since 1948,
4 Generations!
GodwinsFurniture.com

GRAND OPENING **SALE**

UP TO **65% OFF**
STOREWIDE!

PLUS, EXTRA **10% OFF†**

OR **60 MONTHS**
SPECIAL FINANCING AVAILABLE!

Restrictions apply. See store for details.

LA Z BOY
ComfortStudio®

Godwin's offers the **LARGEST** Selection of Quality La-Z-Boy Furniture in Mid-Michigan!

Register in Store to Win This Sofa! #622

\$1299
AFTER ALL DISCOUNTS

Stationary Sofa
Why Pay \$1304.95! | SALE \$1499

Casual with a touch of contemporary detail, our sofa has the rare ability to fit any style. And more surprisingly, any budget. Decorative wood legs and slightly flared arms with welt trim add character to this sofa's clean silhouette, while a roomy three-seat frame and plush pillow back bring the comfort. Featuring Premier Construction with standard ComfortCore® cushions, this sofa is designed to last. **Choice of colors.**
Loveseat.....\$1249
Accent Chair.....\$899

GODWIN'S
Good as Gold!
PROMISES:

NO. 1 Affordable FASHIONS!

NO. 2 Lowest Price GUARANTEED!

NO. 3 You'll Like Your Purchase or You Can RESELECT!

62" TV Console
Why Pay \$1799.95! | SALE \$1449
\$1449
AFTER ALL DISCOUNTS

Register in Store to Win This! #727

Rocker Recliner
Why Pay \$1209.95! | SALE \$599
\$499
AFTER ALL DISCOUNTS

Recliners

OVER **4,000** RECLINERS
In Stock for IMMEDIATE DELIVERY!

Power Lift Recliner
Why Pay \$1259.95! | SALE \$1119
\$899
AFTER ALL DISCOUNTS

Register in Store to Win This! #UC21

LA Z BOY
Rocker Recliner
Why Pay \$1419.95! | SALE \$729
\$569
AFTER ALL DISCOUNTS

LA Z BOY
Rocker Recliner
Why Pay \$1528.95! | SALE \$779
\$599
AFTER ALL DISCOUNTS

LA Z BOY
Rocker Recliner
Why Pay \$1400.95! | SALE \$1200
\$999
AFTER ALL DISCOUNTS

Hold up to 375 lbs.

Stationary Sofa and Chair
Why Pay \$4399.95! | SALE \$1949
\$1479
AFTER ALL DISCOUNTS

Register in Store to Win This Sofa and Chair! #412

CORINTHIAN

6 Pc. Dining Set
Why Pay \$1839.95! | SALE \$749
\$749
AFTER ALL DISCOUNTS

Set the scene for ultra-contemporary style with this dining room table set. The table's rich, dark finish and clean, gently tapered profile is the epitome of great taste. Cutout design chairs with upholstered seats and back supports are a cut above. Addition of upholstered bench incorporates a generous helping of casually cool flair. **Set includes table, 4 chairs, and bench.**

Register in Store to Win This! #D384

NEW! Reclining Sofa
Why Pay \$2999.95! | SALE \$1499
\$1299
AFTER ALL DISCOUNTS

Contour, Comfort, and Custom. Thick, decorative stitching adds sparkle to this super comfortable style. This collection has many of pleasing contours such as in the arms and foam arm pads, the bucket seats, and the distinctive wings. Comfort is king and this reclining sofa has plenty of it with double-tufted backs combined together with paid-over-chaise bucket seating. **Choice of select promoted covers at same price.**
Console Reclining Loveseat.....\$1269
Rocker Recliner.....\$969

Drop-Down Table With Cup Holders

Hidden Cup Holders

Southern Motion

SoCozi
Massage Power Recliner
Why Pay \$1429.95! | SALE \$1199
\$1399
AFTER ALL DISCOUNTS

In stock in brown.

Register in Store to Win This! #40123

Power Recliner

Southern Motion's exclusive technology utilizes the latest in Cozza air cell design, featuring multiple air chambers that inflate and deflate to displace body pressure by distributing pressure across the entire lumbar region.

SoCozi So Much More Than Comfort

Deep Tissue Air Cell Massage
Multiple air chambers inflate and deflate to displace body pressure by distributing pressure across the entire lumbar region.

Deep Tissue Heat Therapy
Infrared heat seals in heat and provides relief from muscle aches and joint discomfort.

Lumbar Support
Adjustable lumbar support with 10-point massage and heat therapy.

EXP

LA Z BOY
Reclining Sofa
Why Pay \$1359.95! | SALE \$1799
\$1499
AFTER ALL DISCOUNTS

Love to lounge! Then this reclining sofa is the perfect choice for you thanks to its irresistible curves and amazing comfort. With dual reclining end seats, it's as stylish as it is inviting, with clean design lines and chaise seats that create a continuous reclining surface for added leg support. **Choice of colors.**
Reclining Loveseat.....\$1449
Rocker Recliner.....\$799