

Gotta go to
GODWIN'S
 FURNITURE & MATTRESS

35 HOUR SALE!

FRIDAY

8AM - 7PM

SATURDAY

9AM - 7PM

SUNDAY

11AM - 5PM

MONDAY

10AM - 6PM

**STOREWIDE
 SAVINGS**

UP TO

**50-60%
 off**

COMPARE AT PRICES

AN EXTRA
10% OFF!

ALL SALE PRICES

Excludes doorbusters, Hot Buys, and Closeouts.
 Coupon expires December 1, 2025 at 6pm.

FIRST 25 CUSTOMERS AT EACH STORE
 FRIDAY MORNING GET A COUPON

\$50 OFF!

\$199 MINIMUM PURCHASE

Excludes doorbusters, Hot Buys, and Closeouts.
 Coupon expires December 1, 2025 at 6pm.

GODWIN'S WILL PAY YOUR

**SALES
 TAX**

Receive a discount equal to the sales tax. Sales tax must be paid
 on all purchases after discount. Excludes doorbusters, Hot Buys,
 and Closeouts.

Coupon expires December 1, 2025 at 6pm.

OR

UP
 TO **48
 MONTHS**

SPECIAL FINANCING*

Restrictions apply. See store for details.
 Coupon expires December 1, 2025 at 6pm.

DOORBUSTERS!



Wall Recliner
Why Pay \$829.95?
SALE \$419

\$299



La-Z-boy

Special Purchase!
While they Last!

Rocker Recliner
Why Pay \$1239.95?
SALE \$619

\$489

Available in brown or cream.



La-Z-boy

Rocker Recliner
Why Pay \$1499.95?
SALE \$749

\$599

Available in mocha or slate.



La-Z-boy

Special Purchase!
While they Last!

Leather Match
Rocker Recliner
Why Pay \$2099.95?
SALE \$1049

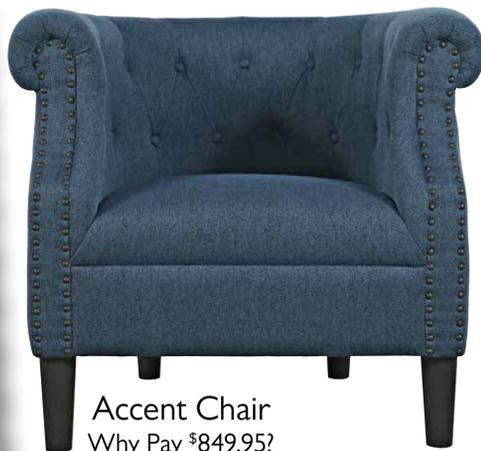
\$849

Available in brown or pebble.

AN EXTRA
25% OFF[†]

WALL DÉCOR,
TABLETOP
ACCESSORIES,
AND RUGS.

Excludes doorbusters, Hot Buys, and Closeouts. Coupon expires December 1, 2025 at 6pm.



Accent Chair
Why Pay \$849.95?
SALE \$399

\$309

Available in
ash, blue,
sage, or spice.



Antique Gold
Swing-Arm
Floor Lamp
Why Pay \$139.95?
SALE \$89

\$79



3 Pc. Drop-Leaf
Dining Set
Why Pay \$839.95?
SALE \$419

\$329

Set includes round drop-leaf table and 2 chairs.
Extra Chairs.....\$95 each



Special Purchase!
While they Last!

Gray Hall Seat
Why Pay \$1099.95?
SALE \$499

\$379



Fireplace
Why Pay \$1239.95?
SALE \$589

\$429

Special Purchase!
While they Last!

End Table
Why Pay \$429.95?
SALE \$199

\$149

Available in black,
blue, white, or green.



Chairside
Table
Why Pay \$529.95?
SALE \$249

\$179



iCOMFORTPRO™

BLACK FRIDAY SALE

November 4, 2025 - December 2, 2025

SAVE UP TO ~~\$900~~ \$925

on Serta® iComfortPro™ mattress + adjustable base sets¹

2025 National Event



We've included an EXTRA \$25 OFF sale pricing for the Serta Counting Sheep's birthday.



OUR *Good as Gold*™ PROMISES:
NO. 1 Affordable FASHIONS!
NO. 2 Lowest Price GUARANTEED!
NO. 3 You'll Like Your Purchase or You Can RESELECT!

TWIN MATTRESSES from \$179

QUEEN MATTRESSES from \$299

110% Guaranteed Best Price!

FREE DELIVERY with \$697 mattress purchase!

Gotta go to **GODWIN'S** FURNITURE & MATTRESS

Michigan's Largest LaZboy Dealer

GODWIN'S mattress 1st Superstore

GODWIN'S OUTLET

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • (989) 269-6495
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

NOW OPEN FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • (810) 629-5081
MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • (810) 733-7331

LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • (810) 660-8507

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • (989) 697-7008
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • (989) 835-4881

MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • (989) 773-2145

OWOSSO | 2085 E. M-21
Owosso, MI 48867 • (989) 729-0044

FORT GRATIOT (PORT HURON)
4235 24th Avenue (Former Toys R Us)
Ft. Gratiot, MI 48059 • (810) 363-6300

SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • (989) 793-3390

SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • (989) 799-7030

SANDUSKY | 125 S. Elk St.
Sandusky, MI 48471 • (810) 648-9703
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

Fashion, Price and Your Happiness Guaranteed!

*48 months special financing available with \$3999 purchase. 36 months special financing available with \$2999 purchase. 24 months special financing available with \$1499 minimum purchase. 12 months special financing available with \$599 minimum purchase. Restrictions apply. See store for details.

**See website for details.

¹Purchase select Serta® iComfortPro™ mattresses between November 4, 2025 and December 2, 2025 and receive up to \$625 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$925 savings applies to any size eligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved.

²With purchase, receive a discount equal to the sales tax. Sales tax must be paid on all purchases after discount.

³Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Sale ends 12/1/25. All photos are for illustrative purposes only. Please see store for details. © 2025 Knorr Marketing GOFU-9021-25112 11/25