

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

CLOSED JULY 4TH TO BE WITH FAMILY!

RED WHITE & BOOM!

SALE

MICHIGAN'S
LARGEST
LABOY
ComfortStudio®
DEALER

LABOY

Reclining Sofa
Why Pay \$3229.95?
SALE \$1619

\$1349
AFTER ALL DISCOUNTS

Flared arms topped with generously cushioned arm pads call out for leisurely naps. Kick back the plush reclining chaise seats on either end—reading or watching the game never felt so good! Choice of select fabrics.
Reclining Loveseat.....\$1249
Reclining Loveseat with Console.....\$1419
Rocker Recliner.....\$849

up to **65% OFF**
STOREWIDE!

plus

EXTRA 10% OFF
SALE PRICES

or

up to **60 MONTHS**
SPECIAL FINANCING*
Restrictions apply.
See store for details.

BOOM! HOT BUY!



Zero Wall Recliner
Why Pay \$829.95?
SALE \$419
\$299
AFTER ALL DISCOUNTS
Choice of colors.

12 LOCATIONS

Thank you for 77 Years!

Now in our fourth generation as a family owned and operated business, we take pride in helping Mid-Michigan furnish their homes with quality, comfortable, and brand-name Furniture & Mattresses at affordable prices since 1948.

DELUXE CAMPER QUEEN MATTRESS
Available In Plush Or Firm

- 825 Individually-Wrapped Coils
- Cooling, Foam Encased
- 10-Year Warranty

WHY NOT SLEEP AS WELL ON THE ROAD AS YOU DO AT HOME?



JUST ARRIVED!

Fashion, Price and Your Happiness Guaranteed!

GODWIN'S
mattress^{1st}
Superstore

RED WHITE & BOOM!

60 NIGHT Comfort GUARANTEE™
We're committed to finding you the best night's sleep possible!

Serta iCOMFORT PRO™
Pro-level comfort

5 ZoneResponse™ Design
5 support zones provide improved spinal alignment and targeted support for restorative sleep.

True Response™ Latex Foam
Professional-grade latex foam designed for a responsive feel, increased breathability, and greater longevity than memory foam.

CoolFeel™ Pro System
A cool-to-the-touch fabric pairs with the breathability of latex for a cool and comfortable sleep.

Featuring our exclusive **5 support zones** for improved spinal alignment, professional-grade **latex foam**, and an **advanced cooling system** for premium comfort.

COMFORT SUPPORT COMFORT SUPPORT COMFORT

ZONE 1 ZONE 2 ZONE 3 ZONE 4 ZONE 5

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10-YEAR WARRANTY 100% USA ASSEMBLED ADJUSTABLE BASE COMPATIBLE CERTIPUR-US CERTIFIED

NORWOOD FIRM QUEEN MATTRESS
\$369!
Why Pay \$1099.95?
AFTER ALL DISCOUNTS
7.5" Profile • Foam

CELONA FIRM QUEEN MATTRESS
\$599!
Why Pay \$1199.95?
AFTER ALL DISCOUNTS
11.5" Profile • Over 800 Coils (queen size) • EvenCool™ Fabric

DONEGAL FIRM QUEEN MATTRESS
\$799!
Why Pay \$1599.95?
AFTER ALL DISCOUNTS
12" Profile

FREE DELIVERY
with \$697 mattress purchase!

TWIN MATTRESSES
from
\$179

QUEEN MATTRESSES
from
\$299

110% Guaranteed Best Price!

Camper Queen Size Now Available!

Serta iCOMFORT™
4TH OF JULY SALE
SAVE UP TO \$625
on Serta® iComfort® mattress + adjustable base sets*

We've included an **EXTRA \$25 OFF** sale pricing for the Serta Counting Sheep's birthday.

*Purchase select Serta® iComfort® mattresses between June 17, 2025 and July 8, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved.

Serta perfectsleeperX™
4TH OF JULY SALE
SAVE UP TO \$625
on Serta® Perfect Sleeper X™ mattress + adjustable base sets*

We've included an **EXTRA \$25 OFF** sale pricing for the Serta Counting Sheep's birthday.

*Purchase select Serta® Perfect Sleeper X™ mattresses between June 17, 2025 and July 8, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved.

Serta iCOMFORTPRO™
4TH OF JULY SALE
SAVE UP TO \$725
on Serta® iComfortPro™ mattress + adjustable base sets*

We've included an **EXTRA \$25 OFF** sale pricing for the Serta Counting Sheep's birthday.

*Purchase select Serta® iComfortPro™ mattresses between June 17, 2025 and July 8, 2025 and receive up to \$425 in mattress savings. Plus save up to \$300 on a qualified base. Savings offers on the mattresses will vary by model. The maximum \$725 savings applies to any size eligible mattresses with any size base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved.

Fashion, Price and Your Happiness Guaranteed!

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GODWIN'S
FURNITURE & MATTRESS

Michigan's Largest
LABOY
ComfortStudio® Dealer

GODWIN'S
mattress^{1st}
Superstore

GODWIN'S OUTLET

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • (989) 269-6495
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

NOW OPEN FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • (810) 629-5081
MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • (810) 733-7331

LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • (810) 660-8507

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • (989) 697-7008
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • (989) 835-4881

MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • (989) 773-2145

OWOSSO | 2085 E. M-21
Owosso, MI 48867 • (989) 729-0044

FORT GRATIOT (PORT HURON)
4235 24th Avenue (Former Toys R Us)
Ft. Gratiot, MI 48059 • (810) 363-6300

SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • (989) 793-3390

SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • (989) 799-7030

SANDUSKY | 125 S. Elk St.
Sandusky, MI 48471 • (810) 648-9703
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

*Restrictions apply. See store for details.

60 months special financing available with \$4999 purchase. 48 months special financing available with \$3999 purchase. 36 months special financing available with \$2999 purchase. 24 months special financing available with \$1499 minimum purchase. 12 months special financing available with \$599 minimum purchase. Customary deposit required equal to sales tax and delivery fee. 24 - 60 months special financing may require a 25% down payment.

Some monthly payment plans may charge a 2% promo fee. These offers do not apply to HomeInspiration™ financing accounts issued by TD Bank, N.A.

**See website for details.

*Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Sale ends 7/7/25. All photos are for illustrative purposes only. Please see store for details. © 2025 Knorr Marketing GOFU-9021-2562 6/25

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GODWIN'S FURNITURE & MATTRESS

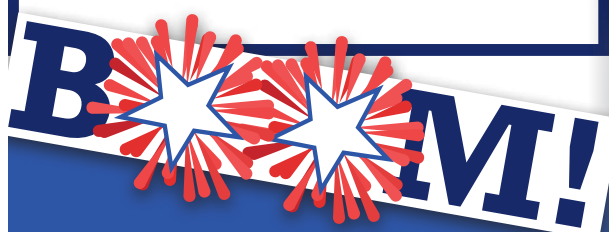
Fashion, Price and Your Happiness Guaranteed!

OVER
4,000
RECLINERS
IN STOCK FOR
IMMEDIATE
DELIVERY!



up to
65% OFF
STOREWIDE!

plus,
EXTRA 10% OFF[†]
SALE PRICES



or up to
60 MONTHS
SPECIAL FINANCING*

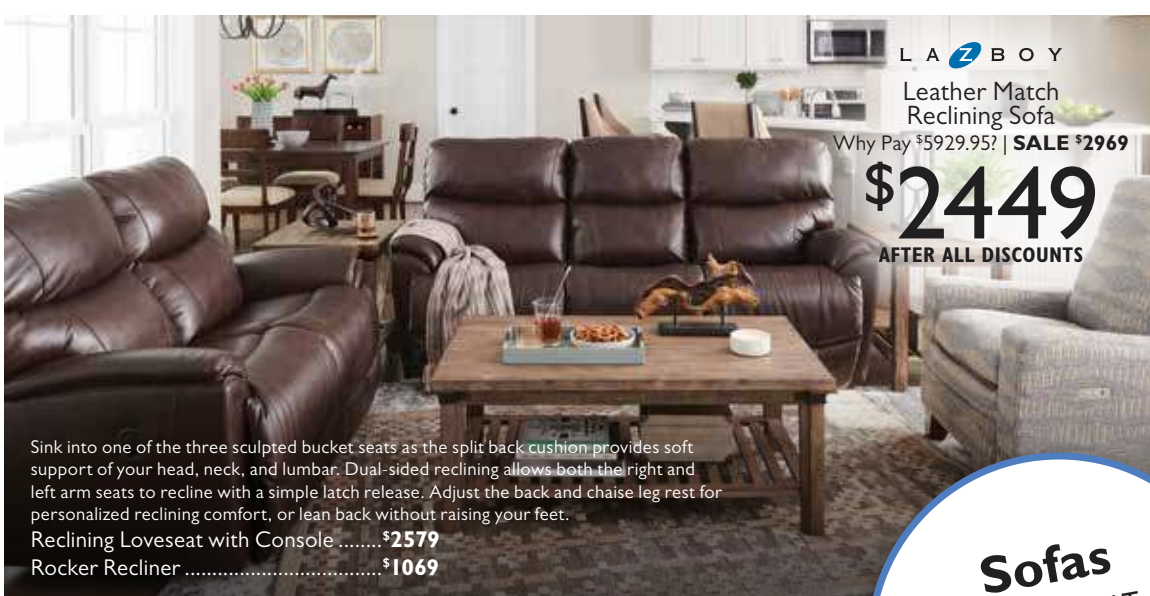
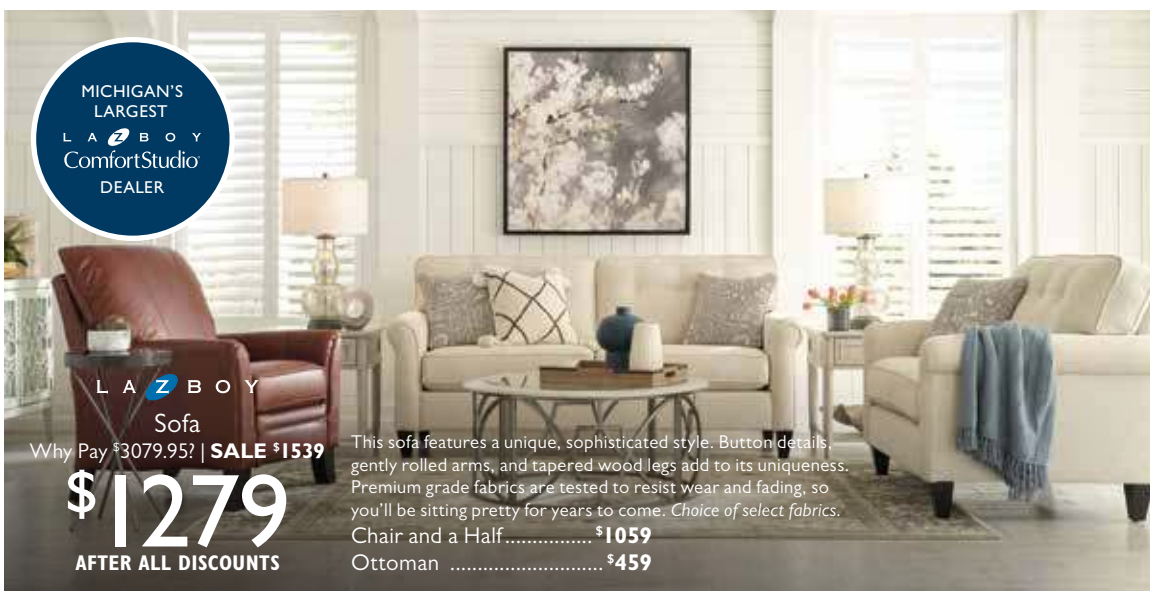
Restrictions apply.
See store for details.

OUR
Good as Gold^{**}
PROMISES:

NO. 1 Affordable FASHIONS!

NO. 2 Lowest Price GUARANTEED!

NO. 3 You'll Like Your Purchase or You Can RESELECT!



Recliners

Shop our hundreds of styles, colors, and comforts. Choose from convenient features, such as power recline or power lift, to take your reclining comfort to the next level.



GODWIN'S SAVE 45% TO **65% OFF!**
OUTLET



HUGE Savings on In-Stock **OUTLET** Items Inside Every Location! • **PAY LESS EVERY DAY!** • GodwinsFurniture.com