

Godwin's offers the **LARGEST** Selection of Quality La-Z-Boy Furniture in Mid-Michigan!

Gotta go to  
**GODWIN'S**  
FURNITURE & MATTRESS

**12**  
LOCATIONS  
TO BETTER SERVE  
YOU!!

# LABOR DAY Sale



Make your living room the ultimate hangout with the Bindura upholstery package. Its buttery-soft upholstery encourages you to lounge a while longer. And when it's time to hit a peak state of relaxation, integrated cup holders and USB charging in the drop-down table keep all your essentials on hand. Comfortable, casual and contemporary, this set caters to the style you love and the function you crave.

Gliding Loveseat.....\$629  
Rocker Recliner.....\$449

Stationary Sofa  
Why Pay \$1639.95! | **SALE \$819**  
**\$649**  
AFTER ALL DISCOUNTS

Drop-down table with 2 cup holders and USB port

## HALF OFF EVERYTHING!

PLUS AN EXTRA  
**10% OFF†**

OR UP TO  
**5 YEARS**  
SPECIAL FINANCING\*

Restrictions apply. See store for details.

*Thank you for 77 Years!*

Now in our fourth generation as a family-owned and operated business, we take pride in helping Mid-Michigan furnish their homes with quality, comfortable, and brand-name Furniture & Mattresses at affordable prices since 1948.

**HOT BUY**

Wall Away Recliner  
Why Pay \$829.95! | **SALE \$419**  
**\$299**  
AFTER ALL DISCOUNTS  
Choice of colors.

**HOT BUY**

Dunesbury II Firm  
QUEEN MATTRESS  
**\$299**  
AFTER ALL DISCOUNTS

## Recliners

Lift Chairs, Massage Chairs, Rockers, Wall Aways, Big Man's Chair, Power, Leather, and More! At Godwin's, we've got recliners to fit your size and budget!

Recliners From **\$299!**

**La-Z-Boy**  
Rocker Recliner  
Why Pay \$1289.95! | **SALE \$649**  
**\$499**  
AFTER ALL DISCOUNTS  
SPECIAL PURCHASE  
**HOT BUY**

**La-Z-Boy**  
Rocker Recliner  
Why Pay \$1499.95! | **SALE \$749**  
**\$599**  
AFTER ALL DISCOUNTS  
Choice of colors or Special Order in select fabrics.

**La-Z-Boy**  
Rocker Recliner  
Why Pay \$1669.95! | **SALE \$839**  
**\$679**  
AFTER ALL DISCOUNTS  
Choice of colors or Special Order in select fabrics.

**La-Z-Boy**  
Big Man's Recliner  
Why Pay \$1869.95! | **SALE \$939**  
**\$779**  
AFTER ALL DISCOUNTS  
Choice of silk or dark gray.  
SPECIAL PURCHASE

**La-Z-Boy**  
Leather Power Recliner  
Why Pay \$2099.95! | **SALE \$1049**  
**\$849**  
AFTER ALL DISCOUNTS  
Choice of bark or timber brown.  
SPECIAL PURCHASE

**La-Z-Boy**  
Lift Recliner  
Why Pay \$2129.95! | **SALE \$1069**  
**\$879**  
AFTER ALL DISCOUNTS  
The Jean Bronze Power Lift Recliner is cozy—and empowering. Enjoy smooth, elegant transitional style in a smaller scale. Just press a button for helpful lift assist and comfy recline. Settle back in plush supports, then get up with safety and ease! Independent back and leg rest motion provides full body support and an array of reclining comfort combinations.

**SoCozi**  
Power Massage Recliner  
Why Pay \$2619.95! | **SALE \$1309**  
**\$1049**  
AFTER ALL DISCOUNTS  
Choice of select covers.

**BenchMaster**  
Java Lounger With Flip-Up Ottoman  
Why Pay \$2199.95! | **SALE \$1099**  
**\$899**  
AFTER ALL DISCOUNTS

**OVER 4,000 RECLINERS**  
In Stock for IMMEDIATE DELIVERY!

Fashion, Price and Your Happiness Guaranteed!

Gotta go to  
**GODWIN'S**  
FURNITURE & MATTRESS

Michigan's Largest  
**La-Z-Boy** Dealer  
COMFORT STUDIO

GODWIN'S  
**mattress 1st**  
Superstore

**GODWIN'S**  
**OUTLET**

**BAD AXE** | 996 N. Van Dyke  
Bad Axe, MI 48413 • (989) 269-6495  
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

**LINWOOD** | 925 S. Huron Rd.  
Linwood, MI 48634 • (989) 697-7008  
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

**FORT GRATIOT (PORT HURON)**  
4235 24th Avenue (Former Toys R Us)  
Ft. Gratiot, MI 48059 • (810) 363-6300

**NOW OPEN FENTON** | 1030 W Silver Lake Rd.  
Fenton, MI 48430 • (810) 629-5081  
MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

**MIDLAND** | 4906 N. Saginaw Rd.  
Midland, MI 48640 • (989) 835-4881

**SAGINAW - North** | 6410 Bay Road  
Saginaw, MI 48604 • (989) 793-3390

**FLINT** | 2199 S. Linden Rd.  
Flint, MI 48532 • (810) 733-7331

**MT. PLEASANT** | 4858 E. Pickard St.  
Mt. Pleasant, MI 48858 • (989) 773-2145

**SAGINAW - West** | 6225 State St.  
Saginaw, MI 48603 • (989) 799-7030

**LAPEER** | 2040 N. Lapeer Rd.  
Lapeer, MI 48446 • (810) 660-8507

**OWOSSO** | 2085 E. M-21  
Owosso, MI 48867 • (989) 729-0044

**SANDUSKY** | 125 S. Elk St.  
Sandusky, MI 48471 • (810) 648-9703  
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

**STORE HOURS:** MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

\*Restrictions apply. See store for details.

60 months special financing available with \$4999 purchase. 48 months special financing available with \$3999 purchase. 36 months special financing available with \$2999 purchase. 24 months special financing available with \$1499 minimum purchase. 12 months special financing available with \$599 minimum purchase. Customary deposit required equal to sales tax and delivery fee. 24 - 60 months special financing may require a 25% down payment.

Some monthly payment plans may charge a 2% promo fee. These offers do not apply to Homelinspiration™ financing accounts issued by TD Bank, N.A.

†See website for details.

†Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Sale ends 9/1/25. All photos are for illustrative purposes only. Please see store for details. © 2025 Knorr Marketing GOFU-9021-2581 7/25

**GODWIN'S**  
**mattress 1st**  
**Superstore**

# LABOR DAY Sale

**MATTRESSES IN STOCK for immediate delivery!**

**ALL OUR MATTRESSES ARE MADE IN MICHIGAN by**  
**Serta**

**60 NIGHT Comfort GUARANTEE**  
We're committed to finding you the best night's sleep possible!

**MATTRESS 1st**  
NORWOOD FIRM QUEEN MATTRESS  
**\$369!**  
Why Pay \$699.95!  
AFTER ALL DISCOUNTS  
No Further Discounts  
7" Foam Mattress

Mattress 1st products are designed to enhance the quality of your sleep and your life. Our innovative mattress components allow you to get your best possible rest for a lot less than other brands.

Your health and well-being are directly tied to your quality of sleep and with Mattress 1st quality doesn't mean costly.

**HEADS UP POWER BASES STARTING AT \$299!**

**Serta** **iCOMFORT PRO™**  
Pro-level comfort

**5 ZoneResponse™ Design**  
5 support zones provide improved spinal alignment and targeted support for restorative sleep.

**True Response™ Latex Foam**  
Professional-grade latex foam designed for a responsive feel, increased breathability, and greater longevity than memory foam.

**CoolFeel™ Pro System**  
A cool-to-the-touch fabric pairs with the breathability of latex for a cool and comfortable sleep.

Featuring our exclusive 5 support zones for improved spinal alignment, professional-grade latex foam, and an advanced cooling system for premium comfort.

**BADEN MEDIUM FIRM QUEEN MATTRESS**  
**\$539!**  
Why Pay \$1099.95!  
AFTER ALL DISCOUNTS  
8" Profile • Innerspring

**CLEONA FIRM QUEEN MATTRESS**  
**\$599!**  
Why Pay \$1199.95!  
AFTER ALL DISCOUNTS  
11.5" Profile • Over 800 Coils (queen size) • EvenCool™ Fabric

**DONEGAL FIRM QUEEN MATTRESS**  
**\$799!**  
Why Pay \$1599.95!  
AFTER ALL DISCOUNTS  
12" Profile  
**FREE DELIVERY** with \$697 mattress purchase!

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10-YEAR WARRANTY  
100% USA ASSEMBLED  
ADJUSTABLE BASE COMPATIBLE  
CERTIPUR-US CERTIFIED

TWIN MATTRESSES from **\$179** QUEEN MATTRESSES from **\$299**

**110% Guaranteed Best Price!**

**Camper Queen Size Now Available!**

**Serta**  
LABOR DAY SALE  
**SAVE UP TO \$600 \$625**  
on Serta® iComfort® Mattress + Adjustable Base Sets

We've included an EXTRA \$25 OFF sale pricing for the Serta Counting Sheep's birthday.

\*Purchase select Serta® iComfort® mattresses between August 5, 2025 and September 2, 2025 and receive up to \$600 in mattress savings. Plus save up to \$200 on a qualified "basilgo" adjustable base. Savings offers on the mattress will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size "basilgo" Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See Serta.com for full details.

**Serta**  
perfectsleeperX  
LABOR DAY SALE  
**SAVE UP TO \$600 \$625**  
on Serta® Perfect Sleeper X™ Mattress + Adjustable Base Sets

We've included an EXTRA \$25 OFF sale pricing for the Serta Counting Sheep's birthday.

\*Purchase select Serta® Perfect Sleeper X™ mattresses between August 5, 2025 and September 2, 2025 and receive up to \$625 in mattress savings. Plus save up to \$100 on a qualified "basilgo" adjustable base. Savings offers on the mattress will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size "basilgo" Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See Serta.com for full details.

**Serta**  
iCOMFORT PRO  
LABOR DAY SALE  
**SAVE UP TO \$900 \$925**  
on Serta® iComfortPro™ Mattress + Adjustable Base Sets

We've included an EXTRA \$25 OFF sale pricing for the Serta Counting Sheep's birthday.

\*Purchase select Serta® iComfortPro™ mattresses between August 5, 2025 and September 2, 2025 and receive up to \$925 in mattress savings. Plus save up to \$100 on a qualified "basilgo" adjustable base. Savings offers on the mattress will vary by model. The maximum \$925 savings applies to any size eligible mattresses with any size "basilgo" Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See Serta.com for full details.

**La-Z-boy**  
COMFORT STUDIO™

FEATURED AT ALL  
GODWIN'S LOCATIONS!

Godwin's offers the **LARGEST** Selection of  
Quality La-Z-Boy Furniture in Mid-Michigan!

**BEST PRICES  
ON LA-Z-BOY  
ALWAYS!**

CUSTOM  
ORDER ME!



**La-Z-boy**  
Sofa  
Why Pay \$2819.95? | **SALE \$1407**  
**\$1149**  
AFTER ALL DISCOUNTS

This sofa's sleek, streamlined style fits in with just about any decor from ultra-modern to comfortably casual. Simple, smooth Premier standard seats offer long-lasting comfort and support while the elegant, modern arms and decorative wood legs bring just a touch of an upscale vibe. **Choice of select sofa fabrics and pillow fabrics.**  
Matching Loveseat..... \$1099

**LONG LIVE THE LAZY®**



**La-Z-boy**  
Reclining Sofa  
Why Pay \$3229.95? | **SALE \$1619**  
**\$1299**  
AFTER ALL DISCOUNTS

This reclining sofa is a family favorite that's designed for comfort and durability. It features a tufted back and chaise seats, plus amply padded arms to cradle you in comfort. Patented La-Z-Boy® technology allows the ultra-plush seats and backs to move together or independently for a wide range of reclining positions, with or without raising the leg rests. Convenient latch releases on the outside arms allow you to easily adjust the left and right backs and leg rests for personalized reclining comfort. **Choice of select fabrics.**  
Reclining Loveseat..... \$1239  
Reclining Loveseat with Console..... \$1399  
Rocker Recliner..... \$679

**GODWIN'S  
Good as Gold™  
PROMISES:**

- NO. 1** Affordable FASHIONS!
- NO. 2** Lowest Price GUARANTEED!
- NO. 3** You'll Like Your Purchase or You Can RESELECT!



**La-Z-boy**  
Sofa with Chaise  
Why Pay \$2039.95? | **SALE \$1019**  
**\$829**  
AFTER ALL DISCOUNTS

Raising understatement into an art form, this sofa with chaise impresses with a tailored silhouette. Designed in a warm neutral color perfect in any contemporary home, this sofa with chaise is wonderfully versatile with loose seat cushions that allow you to rearrange the chaise with the flip of a cushion. Coordinating toss pillows complete this look for a style that feels right at home.



**La-Z-boy**  
Reclining Sofa  
Why Pay \$2669.95? | **SALE \$1339**  
**\$1099**  
AFTER ALL DISCOUNTS

Uniquely and gently shaped armrests are the main element of this collection. The French seams indicate slightly which softens the edges of the sculptural arms. Setback, soft, supportive arms allow the radius of the top arm to emphasize how this collection was built for comfort. Double bustle backs are plump, yet supportive and flanked by classically shaped wings. **Choice of select fabrics.**  
Reclining Loveseat with Console..... \$1149  
Power Recliner..... \$1029  
Manual Recliner..... \$749



**La-Z-boy**  
2 Pc. Reclining Sectional  
Why Pay \$4429.95? | **SALE \$2219**  
**\$1799**  
AFTER ALL DISCOUNTS

**Living Room**

Gotta go to  
**GODWIN'S**  
FURNITURE & MATTRESS

**12**  
LOCATIONS  
TO BETTER SERVE  
YOU!!

**LABOR DAY**  
*Sale*

**HALF OFF EVERYTHING!**

\*\*\*  
PLUS AN EXTRA  
**10% OFF†**

\*\*\*  
OR UP TO  
**5 YEARS**  
SPECIAL FINANCING\*  
Restrictions apply. See store for details.



**La-Z-boy**  
Queen Sleeper Sofa  
Why Pay \$3709.95? | **SALE \$1859**  
**\$1499**  
AFTER ALL DISCOUNTS

Turn any room into a stylish and functional guest room with this queen sleeper sofa. Its sleek profile is perfect for smaller spaces, yet it opens up to become a super comfortable Queen bed, complete with a Supreme Comfort™ quilted innerspring mattress measuring 5.5" in thickness. By day, this sleeper is a true beauty too, with curving rolled arms, welt trim, and patented ComfortCore® cushions that provide optimum support for a long or short sit. Twin Sleeper Sofa..... \$1199

**Bedroom**



Queen Panel Bed  
Why Pay \$569.95? | **SALE \$339**  
**\$269**  
AFTER ALL DISCOUNTS

This queen panel bed features clean lines and a gray wood finish on the headboard, rails, and footboard. The collection offers a contemporary and calming aesthetic, perfect for any serene retreat. **HOT BUY**



Queen Panel Bed  
Why Pay \$1995.95? | **SALE \$999**  
**\$799**  
AFTER ALL DISCOUNTS

Create a classic look with a casual feel using this queen panel bed. The two-toned wire brushed white finish with charcoal tops creates a cottage style that works anywhere from the beach to the mountains. Crafted with pine solids and veneers with cathedral white oak tops, this piece features a center slat support system, built on rails, bead molding, and charcoal gray cap rails.



**Dining Room**

5 Pc. Dining Set  
Why Pay \$2310.95? | **SALE \$1139**  
**\$949**  
AFTER ALL DISCOUNTS

This two-tone pedestal dining set is the perfect addition for any household. The small round table can easily be made larger with inserting the butterfly leaf, making it the ultimate solution to hosting family dinner. **Choice of select finishes.** Set includes table and 4 chairs.

Alternate style chairs also available!

Ask us how you can custom finish these dining sets to create your dream dining space!

Hot Buy

3 Pc. Dining Set  
Why Pay \$1179.95? | **SALE \$539**  
**\$419**  
AFTER ALL DISCOUNTS

This drop-leaf dining table and chair set can easily fit into compact spaces by folding down the sides to make the size more manageable. Available in both Brushed White and Brushed Bisque finishes, this table will make the perfect addition to your home. Set includes drop-leaf table and 2 chairs.  
3 Pc. Set with Upholstered Chairs..... \$499

**SAVE EVEN MORE!**

**GODWIN'S  
OUTLET**  
SAVE 45%  
TO  
**65% OFF!**



Sofa  
Why Pay \$1328.95? | **SALE \$668**  
**\$499!**  
AFTER ALL DISCOUNTS



Wall Away Recliner  
Why Pay \$429.95? | **SALE \$199**  
**\$299!**  
AFTER ALL DISCOUNTS

Reclining Sofa  
Why Pay \$1889.95? | **SALE \$949**  
**\$749!**  
AFTER ALL DISCOUNTS  
Reclining Loveseat \$729  
Rocker Recliner \$499

**PAY  
LESS  
EVERY  
DAY!**

**HUGE Savings on In-Stock OUTLET Items Inside Every Location! • GodwinsFurniture.com**

Fashion, Price and Your Happiness Guaranteed!

Half off Everything! Plus an extra 10% off† • or Up To 5 Years Special Financing Available!† Restrictions apply. See store for details.

Visit [GodwinsFurniture.com](http://GodwinsFurniture.com) for the Latest Furniture Trends!