

Gotta go to **GODWIN'S** FURNITURE & MATTRESS FAMILY OWNED & Operated

GRAND RE-OPENING SALE

of our newly expanded & remodeled store in Lapeer!

UP TO **65% OFF** STOREWIDE! + **WE PAY SALES TAX** † AN AMOUNT EQUAL TO THE SALES TAX WILL BE DEDUCTED FROM THE FINAL PRICE. + **60 MONTHS SPECIAL FINANCING**™ Restrictions apply. See store for details.

GODWIN'S mattress1st Superstore RE-OPENING SALE

ALL OUR MATTRESSES ARE MADE IN MICHIGAN BY

Mattress 1st products are designed to enhance the quality of your sleep and your life. Our innovative mattress components allow you to get your best possible rest for a lot less than other brands.

Your health and well-being are directly tied to your quality of sleep and with Mattress 1st quality doesn't mean costly.

mattress1st by

\$369!
Why Pay \$699.95!
AFTER ALL DISCOUNTS
No Further Discounts

7" Foam Mattress

BADEN MEDIUM FIRM QUEEN MATTRESS

\$539!
Why Pay \$1099.95!
AFTER ALL DISCOUNTS
8" Profile • Innerspring

CLEONA FIRM QUEEN MATTRESS

\$599!
Why Pay \$1199.95!
AFTER ALL DISCOUNTS
11.5" Profile
Over 800 Coils (queen size)
EvenCool™ Fabric

DONEGAL FIRM QUEEN MATTRESS

\$799!
Why Pay \$1599.95!
AFTER ALL DISCOUNTS
12" Profile

FREE DELIVERY with \$697 mattress purchase!

HEADS UP POWER BASES STARTING AT \$299!

TWIN MATTRESSES from **\$179** QUEEN MATTRESSES from **\$299** **110% Guaranteed Best Price!** **FREE DELIVERY** with \$697 mattress purchase!

MEMORIAL DAY SALE

SAVE UP TO \$600

on select Serta® mattress + baseologic™ adjustable sets*

MEMORIAL DAY SALE

SAVE UP TO \$600

on select Serta® mattress + baseologic™ adjustable sets*

MEMORIAL DAY SALE

SAVE UP TO \$900

on select Serta® mattress + baseologic™ adjustable sets*

5 support zones designed to help relieve aches and back pains and cool-to-the-touch fabric.

Up to \$600! We even lower the price for us sheep!

5 support zones designed to help relieve aches and back pains—featuring responsive coils and graphite-infused memory foam, plus cooling technology.

Up to \$600! We even lower the price for us sheep!

5 support zones to help relieve aches and back pains plus responsive latex foam and an advanced cooling system.

Up to \$900 off! We'll never be counted again!

*Purchase select Serta® iComfort™ mattresses between May 5, 2026 – June 2, 2026 and receive up to \$300 in mattress savings. Plus save up to \$300 on a qualified baseologic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$600 savings applies to any size eligible mattresses with any size baseologic™ Platinum adjustable base. There offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and other dates may vary by retail location. Void where prohibited by law. © 2026 Serta, Inc. All rights reserved. See serta.com for full details.

BE SURE TO REGISTER FOR OVER **\$20,000** OF GRAND RE-OPENING PRIZES TO BE GIVEN AWAY!

REGISTER IN STORE TO WIN THESE PRIZES!

- Best Power Recliner #2NPE4-20599 Valued at \$1529
- John Thomas Occasional Table #HT105-70A Valued at \$469
- Southern Motion Recliner #1008-270 Valued at \$1299
- Ultra Comfort Lift Chair #UC477 Valued at \$3299
- Mega Motion Lift Chair #MM3605-MBT-AD1 Valued at \$2899
- Rize Heads Up Adjustable Base #TWIN, FULL, QUEEN Valued at \$299
- Jofran Fireplace #1900-PP32 Valued at \$1429
- Hughes Sofa #H242005 Valued at \$2229
- La-Z-Boy Choice of Sofa/Love or Sofa/Chair #772 Valued at over \$5000
- Serta Any Size Knox Mattress Set #PLUSH, FIRM Valued at \$1699
- Bedgear 2 Storm Pillows, Vertex Protectors (1 QUEEN, 1 KING), 2 Balance Cuddle, DriTec Protectors (1 QUEEN, 1 KING) Valued at \$1899
- Sunny Design TV Stand #3628BU-70 Valued at \$1739
- Ashley Sectional #3130416/417 Valued at \$2818
- Ashley Recliner #1080329 Valued at \$889

Winners Announced June 15th!

See store for details.

BE SURE TO REGISTER FOR OVER **\$20,000** OF GRAND RE-OPENING PRIZES TO BE GIVEN AWAY!

REGISTER IN STORE TO WIN THESE PRIZES!

Winners Announced June 15th!

See store for details.

2 Pc. Sectional Why Pay \$2879.95! | SALE \$1439

\$1169

AFTER ALL DISCOUNTS

This elegant sectional combines casual style and comfort, featuring plush back and seat cushions, rolled arms, and sleek square tapered legs. It comes with five coordinating toss pillows, adding a unique touch to your décor. This sectional is sure to play well with so many color schemes for fashionably fresh appeal.

2 Pc. Reclining Sectional with Console Why Pay \$1939.99! | SALE \$1339

\$2099

AFTER ALL DISCOUNTS

With plush cushions and wraparound pillow top arms, this sectional takes comfort to a whole new level! faux vintage leather requires minimal care, making this relaxation station ideal in homes with children and pets. Reclining feature engages with the pull of a tab, putting pleasure at your fingertips. In stock in birch or slate.

Gothic Arch 4-Door Accent Cabinet Why Pay \$1189.95! | SALE \$949

\$649

AFTER ALL DISCOUNTS

OUR Good as Gold™ PROMISES:

- NO. 1 Affordable FASHIONS!**
- NO. 2 Lowest Price GUARANTEED!**
- NO. 3 You'll Like Your Purchase or You Can RESELECT!**

La-Z-Boy Sofa Why Pay \$1899.95! | SALE \$1409

\$1099

AFTER ALL DISCOUNTS

Choice of select fabrics. Chair and a half matches sofa.
Chair and a Half.....\$929
Ottoman.....\$419

Serta Introducing the next generation of comfort—delivering **immediate cooling, instant pressure relief, and ideal hybrid support.**

iSERIESNXG™ For the sleep I want

- Cooling comfort**
A cool-to-the-touch CoolFeel™ Cover provides immediate cooling, and Carbon Fiber Memory Foam channels heat away from the body
- NGX™ Memory Foam**
A high-density, premium memory foam for deep, contouring pressure relief
- 5-Zone Coil Support System**
A 5-zoned coil system offers targeted support for your back and body with BestEdge Support for lasting, edge-to-edge mattress stability

1500 Hybrid FIRM12™

60 NIGHT Comfort GUARANTEE™
We're committed to finding you the best night's sleep possible!

10-YEAR WARRANTY | MADE IN U.S.A. WITH GLOBAL COMPONENTS | ADJUSTABLE BASE COMPATIBLE | CERTIPUR-US CERTIFIED

Wall Recliner Why Pay \$889.95! | SALE \$449

\$349

AFTER ALL DISCOUNTS

RECLINER HOT BUY!

Dunestry II Firm QUEEN MATTRESS

\$299

AFTER ALL DISCOUNTS

MATTRESS HOT BUY!

Serta BASELOGIC SILVER ADJUSTABLE BASE

NOW \$599!
Why Pay \$1099.95!
TWIN XL

QUEEN \$699
Why Pay \$1199.95!

WHILE QUANTITIES LAST!

DISPLAY MODEL BASES BELOW COST!

SUPPORT REPORT FIND YOUR PERFECT MATTRESS IN MINUTES!

An exciting new body mapping technology with 1,600 sensors reveals body pressure points while at rest.

Fashion, Price and Your Happiness Guaranteed!

Gotta go to **GODWIN'S** FURNITURE & MATTRESS

MICHIGAN'S LARGEST La-Z-Boy DEALER

GODWIN'S mattress1st Superstore

GODWIN'S OUTLET

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • (989) 269-6495
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • (810) 629-5081
MON - SAT: 10 am - 6 pm • SUN: 12 pm - 9 pm

FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • (810) 733-7331

LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • (810) 660-8507

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • (989) 697-7008
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • (989) 835-4881

MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • (989) 773-2145

OWOSSO | 2085 E. M-21
Owosso, MI 48867 • (989) 729-0044

FORT GRATIOT (PORT HURON)
4235 24th Avenue (Former Toys R Us)
Ft. Gratiot, MI 48059 • (810) 363-6300

SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • (989) 793-3390

SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • (989) 799-7030

SANDUSKY | 125 S. Elk St.
Sandusky, MI 48471 • (810) 648-9703
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

*Restrictions apply. See store for details. 60 months special financing available with \$4999 purchase. Customary deposit required equal to sales tax and delivery fee. 24 - 60 months special financing may require a 25% down payment.
**See website for details.
†With purchase, receive a discount equal to the sales tax. Sales tax must be paid on all purchases after discount.
‡Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Sale ends 6/1/26. All photos are for illustrative purposes only. Please see store for details. © 2026 Knorr Marketing GOFU-9021-2652 4/26

Fashion, Price and Your Happiness Guaranteed!



Sofas
STARTING AT
\$549!

Living Rooms



Chairside Table
Why Pay \$429.95! | SALE \$199
\$149
AFTER ALL DISCOUNTS
Choice of blue, white, or green.



Southern Motion
Power Reclining Sofa
Why Pay \$4079.95! | SALE \$2039
\$1699
AFTER ALL DISCOUNTS
Power Reclining Console Loveseat.....\$1749

With traditional roll arms exuding warmth, boxed backs for both support and style, and meticulous welt detailing, this sofa offers a refined aesthetic. The generous 3-seat configuration ensures ample space for entertaining or lounging, complemented by the sleeper options for effortless guest hosting. Crafted with precision and high-quality materials, our sofa guarantees durability and longevity, standing as an investment in lasting comfort and style. Elevate your décor with timeless elegance, structured comfort, and versatile seating. Transform your home into a haven of sophistication. Choice of fabrics.
Loveseat.....\$809

Southern Motion
Stationary Sofa
Why Pay \$2069.95! | SALE \$1039
\$849
AFTER ALL DISCOUNTS

GODWIN'S GRAND RE-OPENING SALE

of our newly expanded & remodeled store in Lapeer!

UP TO **65% OFF**
STOREWIDE!†

WE PAY SALES TAX‡

60 MONTHS
SPECIAL FINANCING*
Restrictions apply. See store for details.

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THANK YOU!

Lapeer! Thank you for your continued support. **Because of you, Godwin's Furniture & Mattress has expanded** and remodeled our Lapeer location as part of our 12-store presence across mid-Michigan. We are excited to welcome you back for our Lapeer location **Grand Re-Opening with more selection, better values, and an improved shopping experience!**

La-Z-boy COMFORT STUDIO

Godwin's offers the **LARGEST** Selection of Quality La-Z-Boy Furniture in Mid-Michigan! **FEATURED AT ALL GODWIN'S LOCATIONS!**



La-Z-boy
Reclining Sofa
Why Pay \$1329.95! | SALE \$1619
\$1299
AFTER ALL DISCOUNTS

This sofa offers a casual blend of comfort and function, with an updated look that's clean and less overstuffed than you'd expect. Convenient seat pockets on the outside arms allow you to easily adjust the left and right backs and leg rests for personalized reclining comfort, or recline without raising the leg rests for even more comfort options. A thinner back and smaller arm pads give this sofa a modern, tailored silhouette that blends well with a variety of room styles. Choice of select fabrics. Recliner sold in fabric and not as shown.
Reclining Console Loveseat.....\$1399
Reclining Loveseat.....\$1239
Rocker Recliner.....\$709

LONG LIVE THE LAZY®



La-Z-boy
Special Purchase
Rocker Recliner
Why Pay \$1239.95! | SALE \$619
\$499
AFTER ALL DISCOUNTS



La-Z-boy
Rocker Recliner
Why Pay \$1129.95! | SALE \$869
\$699
AFTER ALL DISCOUNTS
Choice of select fabrics.



La-Z-boy
Power Recliner
Why Pay \$2279.95! | SALE \$1139
\$899
AFTER ALL DISCOUNTS
Choice of colors.
HAND WAND POWER REMOTE!



La-Z-boy
Big Man's Recliner
Why Pay \$2879.95! | SALE \$1439
\$1149
AFTER ALL DISCOUNTS
Choice of colors.
Holds up to 375 lbs.

Recliners OVER 100 RECLINERS ON DISPLAY AT EVERY LOCATION!

Light Chairs, Massage Chairs, Rockers, Wall Aways, Big Man's Chair, Power, Leather, and More! At Godwin's, we've got recliners to fit your size and budget!



Southern Motion
Special Purchase
Rocker Recliner
Why Pay \$1299.95! | SALE \$699
\$599
AFTER ALL DISCOUNTS



SoCozi
Massage Recliner
Why Pay \$3329.95! | SALE \$1669
\$1369
AFTER ALL DISCOUNTS
Holds up to 450 lbs.

OVER 4,000 RECLINERS
In Stock for IMMEDIATE DELIVERY!

Designed for those who crave luxury, this recliner features a beautifully channeled back that not only adds a stylish flair but also provides unparalleled support for your back and neck. Sink into the plush channeled yellow top stitching, which cradles you in comfort, making it the perfect spot to relax after a long day.

You deserve to have a chair that works for you and will stand up to the test of time. This big man recliner gives you ample seat space, top-of-the-line comfort, and high-quality construction that ensures its longevity. Additionally, the wallhugger feature lets you place the recliner within inches of the wall and still fully recline without worrying about damaging the chair or wall. Choice of select fabrics.



5 Pc. Dining Set
Why Pay \$1622.95! | SALE \$809
\$649
AFTER ALL DISCOUNTS



IT
5 Pc. Dining Set
Why Pay \$2310.95! | SALE \$1139
\$949
AFTER ALL DISCOUNTS
Set includes round extension table and 4 ladder-back chairs. Choice of finishes.
This two-tone pedestal dining set is the perfect addition for any household. The small round table can easily be made larger with inserting the butterfly leaf, making it the ultimate solution to hosting family dinner.

GODWIN'S SAVE 45% TO 65% OFF! PAY LESS EVERY DAY!



Wall Recliner
Why Pay \$889.95! | SALE \$449
\$349!
AFTER ALL DISCOUNTS

Reclining Sofa
Why Pay \$2028.95! | SALE \$1018
\$828!
AFTER ALL DISCOUNTS
Matching Reclining Loveseat \$808
Rocker Recliner \$548

HUGE Savings on In-Stock **OUTLET** Items Inside Every Location! GodwinsFurniture.com



Full Sleeper
Why Pay \$2209.95! | SALE \$1109
\$899
AFTER ALL DISCOUNTS
MEMORY FOAM MATTRESS INCLUDED!



Queen Upholstered Panel Bed
Why Pay \$1325.95! | SALE \$660
\$529
AFTER ALL DISCOUNTS
Mattress not included.



Medison Sleep Cabinet
Why Pay \$6319.95! | SALE \$3239
\$2649
AFTER ALL DISCOUNTS

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NO. 2 Lowest Price GUARANTEED!

NO. 3 You'll Like Your Purchase or You Can RESELECT!