KICK OFF THE NEW YEAR WITH BIG SAVINGS!

Gotta go to GODWIN'S FURNITURE & MATTRESS

1st BIG SALE Of the Year

Just for you:

EXTRA 20% OFF†

THE LOWEST SALE PRICE

plus,

DOOR BUSTER SPECIALS STOREWIDE

or,

UP TO **5 YEARS** SPECIAL FINANCING*

Restrictions apply. See store for details.

Dear Neighbor,

You don't have to wait now that the 1st BIG SALE of the Year is here! Factory Rollbacks and Doorbuster Specials Storewide... **PLUS, Save an EXTRA 20% Off† the Lowest Sale Price or UP TO 5 years Special Financing.***

Plus, get FREE DELIVERY with a select mattress purchase $697 or more!

Come shop Fashion at the Best Prices with your Happiness Guaranteed on hundreds of Recliners, Sofas, Sectionals, Mattresses, Bedrooms, Dining Rooms, and Even Custom Orders... All at the Guaranteed Lowest Price... **PLUS, EXTRA SAVINGS!**

Start the year off with **BIG SAVINGS** on Quality Brand Names like La-Z-Boy, Ashley, Southern Motion, Liberty, Serta, and More! **Plus, we have 1,000s of items in stock and ready for immediate delivery!**

Hurry in for the 1st Big Sale of the Year. You don't want to miss it!

The Godwin Family

OUR Good as Gold PROMISES:**

NO. 1 Affordable FASHIONS!

NO. 2 Lowest Price GUARANTEED!

NO. 3 You'll Like Your Purchase or You Can RESELECT!

Fashion, Price and Your Happiness Guaranteed!

Gotta go to GODWIN'S FURNITURE & MATTRESS | Michigan's Largest La-Z-Boy Dealer | GODWIN'S mattress 1st Superstore | GODWIN'S OUTLET

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • **(989) 269-6495**
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

NOW OPEN FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • **(810) 629-5081**

FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • **(810) 733-7331**

LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • **(810) 660-8507**

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • **(989) 697-7008**
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • **(989) 835-4881**

MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • **(989) 773-2145**

OWOSSO | 2085 E. M-21
Owosso, MI 48867 • **(989) 729-0044**

FORT GRATIOT (PORT HURON)
4235 24th Avenue *(Former Toys R Us)*
Ft. Gratiot, MI 48059 • **(810) 363-6300**

SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • **(989) 793-3390**

SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • **(989) 799-7030**

SANDUSKY | 125 S. Elk St.
Sandusky, MI 48471 • **(810) 648-9703**
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

*Restrictions apply. See store for details.

60 months special financing available with $4999 purchase. Customary deposit required equal to sales tax and delivery fee. 24 - 60 months special financing may require a 25% down payment.

**See website for details.

†Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, hot buys, clearance, accessories, and As-Is items. Current discounts have been taken off advertised items. We provide Why Pay prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Limited time offer. All photos are for illustrative purposes only. Please see store for details. Sale ends 2/2/2026. © 2025 Knorr Marketing GOFU-9021-2611 12/25

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

EXAMPLES OF BIG SAVINGS!

La-Z-boy

Reclining Sofa
Why Pay $3049.95?
SALE $1529
$1299
AFTER ALL DISCOUNTS

This reclining sofa offers a casual blend of comfort and function, with an updated look that's cleaner and less overstuffed than you'd expect. Convenient latch releases on the outside arms allow you to easily adjust the left and right backs and leg rests for personalized reclining comfort, or recline without raising the leg rests for even more comfort options. A thinner back and smaller arm posts give this sofa a modern, tailored silhouette that blends well with a variety of room styles. *Choice of select fabrics.*

Reclining Console Loveseat **$1369**
Reclining Loveseat **$1179**
Matching Rocker Recliner **$679**

LONG LIVE THE LAZY®

La-Z-boy

Rocker Recliner
Why Pay $1499.95?
SALE $749
$599
AFTER ALL DISCOUNTS

La-Z-boy

Rocker Recliner
Why Pay $1729.95?
SALE $868
$699
AFTER ALL DISCOUNTS
Choice of select fabrics.

Southern Motion

Big Man's Power Recliner with Cup Holders
Why Pay $2859.95?
SALE $1439
$1179
AFTER ALL DISCOUNTS
Choice of select fabrics.

La-Z-boy

Sofa
Why Pay $2819.95?
SALE $1409
$1179
AFTER ALL DISCOUNTS

This sofa blends with any décor and lifts a room with casual sophistication. Cleanly tailored box-border back and seat cushions are accented by svelte track arms and kidney arm pillows. Enjoy a modern edge with versatile scale and durability. *Choice of select fabrics.*

Matching Chair and a Half **$939**
Ottoman **$399**

5 Pc. Dining Set
Why Pay $1999.95?
SALE $999
$799
AFTER ALL DISCOUNTS
Set includes pedestal table and 4 chairs.

Choice of 2 colors.

Recliners STARTING AT **$339!** | **5 Pc. Dining Sets** STARTING AT **$499!** | **Sofas** STARTING AT **$549!**

Queen Bed
Why Pay $1249.95?
SALE $625
$499
AFTER ALL DISCOUNTS
All sizes (twin, full, queen, and king) in stock in brown, black, and white.

2 Pc. Reclining Sectional with Console
Why Pay $5059.95?
SALE $2539
$2079
AFTER ALL DISCOUNTS
Available in brown or gray.

GODWIN'S mattress 1st Superstore

EXAMPLES OF BIG SAVINGS!

60 NIGHT Comfort GUARANTEE**

We're committed to finding you the best night's sleep possible!

Norwood Firm
QUEEN MATTRESS

$369!

Why Pay $699.95?
AFTER ALL DISCOUNTS

7" Foam Mattress

Mattress 1st products are designed to enhance the quality of your sleep and your life. Our innovative mattress components allow you to get your best possible rest for a lot less than other brands.

Your health and well-being are directly tied to your quality of sleep and with Mattress 1st quality doesn't mean costly.

mattress 1st by Serta

BADEN MEDIUM FIRM
QUEEN MATTRESS

$539!

Why Pay $1099.95?
AFTER ALL DISCOUNTS
8" Profile • Innerspring

mattress 1st by Serta

CLEONA FIRM
QUEEN MATTRESS

$599!

Why Pay $1199.95?
AFTER ALL DISCOUNTS
11.5" Profile • Over 800 Coils (queen size) • EvenCool™ Fabric

mattress 1st by Serta

DONEGAL FIRM
QUEEN MATTRESS

$799!

Why Pay $1599.95?
AFTER ALL DISCOUNTS
12" Profile

FREE DELIVERY WITH PURCHASE!

TWIN MATTRESSES **from** **$179**

QUEEN MATTRESSES **from** **$299**

110% Guaranteed Best Price!

FREE DELIVERY with $697 mattress purchase!

baselogic™ Silver Adjustable Base
QUEEN

$599

Why Pay $1199.95?

Serta

FEATURES

- *Head and Foot Adjustability for Personalized Comfort*
- *Wireless Remote Control*
- *Zero-Gravity Preset*
- *One-Touch Flat Preset*
- *Zero Clearance Design*
- *Quiet Motor*

DISPLAY MODEL BASES BELOW COST!

FIND YOUR PERFECT MATTRESS IN MINUTES!

An exciting new body mapping technology with 1,600 sensors reveals body pressure points while at rest.

SUPPORT REPORT by furniture first

Serta iCOMFORTPRO™

Pro-level comfort

5 ZoneResponse™ Design
5 support zones provide improved spinal alignment and targeted support for restorative sleep.

True Response™ Latex Foam
Professional-grade latex foam designed for a responsive feel, increased breathability, and greater longevity than memory foam.

CoolFeel™ Pro System
A cool-to-the-touch fabric pairs with the breathability of latex for a cool and comfortable sleep.

Featuring our exclusive **5 support zones** for improved spinal alignment, professional-grade **latex foam**, and an **advanced cooling** system for premium comfort.

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10-YEAR WARRANTY · 100% USA ASSEMBLED · ADJUSTABLE BASE COMPATIBLE · CERTIPUR-US® CERTIFIED