

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

New Year SALE!

UP TO 65% OFF *plus*

COUPON SAVINGS up to **\$1000!**



Stationary Sofa
Why Pay \$2999.95? SALE \$1499
\$1249
INCLUDES COUPON SAVINGS
No Further Discounts
Loveseat... *1129

This sofa's sleek, streamlined style fits in with just about any décor from ultra-modern to comfortably casual. Simple, smooth Premier standard seats offer long-lasting comfort and support while the elegant, modern arms and decorative wood legs bring just a touch of an upscale vibe. **Choice of select fabrics.**

La-Z-boy

OVER 100 RECLINERS ON DISPLAY AT EVERY LOCATION!
Lift Chairs, Massage Chairs, Rockers, Wall Aways, Big Man's Chair, Power, Leather, and More! At Godwin's, we've got recliners to fit your size and budget!

Wall Away Recliner
Why Pay \$889.95? SALE \$449
\$339
INCLUDES COUPON SAVINGS
No Further Discounts
Choice of select fabrics.

La-Z-boy
Rocker Recliner
Why Pay \$1239.95? SALE \$499
\$499
INCLUDES COUPON SAVINGS
No Further Discounts
Available in blue, oyster, or brown.

La-Z-boy
Rocker Recliner
Why Pay \$1499.95? SALE \$749
\$599
INCLUDES COUPON SAVINGS
No Further Discounts
Choice of select fabrics.

La-Z-boy
Rocker Recliner
Why Pay \$1669.95? SALE \$839
\$679
INCLUDES COUPON SAVINGS
No Further Discounts
Choice of select fabrics.

La-Z-boy
Leather Match Rocker Recliner
Why Pay \$2099.95? SALE \$1049
\$859
INCLUDES COUPON SAVINGS
No Further Discounts

Lounger with Flip-Up Footrest
Why Pay \$2399.95? SALE \$1149
\$919
INCLUDES COUPON SAVINGS
No Further Discounts
Available in blue or cocoa.

SoCozi
Power Massage Recliner
Why Pay \$2899.95? SALE \$1199
\$1199
INCLUDES COUPON SAVINGS
No Further Discounts
Choice of select fabrics.

OVER 4,000 RECLINERS
In Stock for IMMEDIATE DELIVERY!
Recliners From **\$339!**

WHILE THEY LAST!

Fashion, Price and Your Happiness Guaranteed!

GODWIN'S mattress 1st Superstore *New Year SALE!*
ALL OUR MATTRESSES ARE MADE IN MICHIGAN BY Serta

Serta COMFORT PRO™
Pro-level comfort

5 ZoneResponse™ Design
5 support zones provide improved spinal alignment and targeted support for restorative sleep.

True Response™ Latex Foam
Professional-grade latex foam designed for a responsive feel, increased breathability, and greater longevity than memory foam.

CoolFeel™ Pro System
A cool-to-the-touch fabric pairs with the breathability of latex for a cool and comfortable sleep.

NORWOOD FIRM QUEEN MATTRESS
\$369!
Why Pay \$1099.95? AFTER ALL DISCOUNTS
11.5" Profile • Foam

CLEONA FIRM QUEEN MATTRESS
\$599!
Why Pay \$1199.95? AFTER ALL DISCOUNTS
11.5" Profile
Over 800 Coils (queen size)
EvenCool™ Fabric

DONEGAL FIRM QUEEN MATTRESS
\$799!
Why Pay \$1599.95? AFTER ALL DISCOUNTS
12" Profile

60 NIGHT Comfort GUARANTEE!
We're committed to finding you the best night's sleep possible!

Featuring our exclusive 5 support zones for improved spinal alignment, professional-grade latex foam, and an advanced cooling system for premium comfort.

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TWIN MATTRESSES from **\$179** QUEEN MATTRESSES from **\$299** **110% Guaranteed Best Price!** **FREE DELIVERY** with \$697 mattress purchase!

Serta iCOMFORT™
NEW YEAR'S SALE
SAVE UP TO \$600 \$625
on Serta® iComfort™ mattress + adjustable base sets*

*Purchase select Serta® iComfort™ mattresses between December 16, 2025, and January 6, 2026 and receive up to \$625 in mattress savings. Plus save up to \$200 on a qualified base(s).
*Purchase select Serta® Perfect Sleeper X™ mattresses between December 16, 2025, and January 6, 2026 and receive up to \$625 in mattress savings. Plus save up to \$200 on a qualified base(s).
*Purchase select Serta® iComfortPro™ mattresses between December 16, 2025, and January 6, 2026 and receive up to \$700 in mattress savings. Plus save up to \$200 on a qualified base(s).

Serta perfectsleeperX™
NEW YEAR'S SALE
SAVE UP TO \$600 \$625
on Serta® Perfect Sleeper X™ mattress + adjustable base sets*

Serta iCOMFORTPRO™
NEW YEAR'S SALE
SAVE UP TO \$700 \$725
on Serta® iComfortPro™ mattress + adjustable base sets*

\$50 OFF WITH PURCHASE OF \$499 OR MORE!
\$100 OFF WITH PURCHASE OF \$999 OR MORE!
\$200 OFF WITH PURCHASE OF \$1999 OR MORE!
\$300 OFF WITH PURCHASE OF \$2999 OR MORE!
\$1000 OFF WITH PURCHASE OF \$6500 OR MORE!

OR, UP TO **60 MONTHS** SPECIAL FINANCING AVAILABLE! *Restrictions apply. See store for details.

OPEN NEW YEAR'S EVE & NEW YEAR'S DAY 10am-6pm!

GODWIN'S Good as Gold™ PROMISES:

- NO. 1 Affordable FASHIONS!**
- NO. 2 Lowest Price GUARANTEED!**
- NO. 3 You'll Like Your Purchase or You Can RESELECT!**

Dunesbury II Firm QUEEN MATTRESS **\$299**
INCLUDES COUPON SAVINGS
No Further Discounts

DOOR BUSTER

Thank you for 77 Years!
Now in our fourth generation as a family-owned and operated business, we take pride in helping Mid-Michigan furnish their homes with quality, comfortable, and brand name Furniture & Mattresses at affordable prices since 1948.

Wall Away Recliner
Why Pay \$889.95? SALE \$449
\$339
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No Further Discounts
Choice of select fabrics.

DOOR BUSTER

Fashion, Price and Your Happiness Guaranteed!

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Michigan's Largest **La-Z-boy** Dealer

GODWIN'S mattress 1st Superstore

GODWIN'S OUTLET

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • (989) 269-6495
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm
NOW OPEN FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • (810) 629-5081
FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • (810) 733-7331
LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • (810) 660-8507

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • (989) 697-7008
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm
MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • (989) 835-4881
MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • (989) 773-2145
OWOSSO | 2085 E. M-21
Owosso, MI 48867 • (989) 729-0044

FORT GRATIOT (PORT HURON)
4235 24th Avenue (Former Toys R Us)
Ft. Gratiot, MI 48059 • (810) 363-6300
SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • (989) 793-3390
SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • (989) 799-7030
SANDUSKY | 125 S. Elk St.
Sandusky, MI 48471 • (810) 648-9703
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm GodwinsFurniture.com

*Restrictions apply. See store for details.
60 months special financing available with \$4999 purchase. Customary deposit required equal to sales tax and delivery fee. 24 - 60 months special financing may require a 25% down payment.
**See website for details.
*Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, hot buys, clearance, accessories, and As-Is items. Current discounts have been taken off advertised items. We provide Why Pay prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Limited time offer. All photos are for illustrative purposes only. Please see store for details. Sale ends 1/12/2026. © 2025 Knorr Marketing G0FU-9021-25122 12/25

Serta baselogic™ Silver Adjustable Base QUEEN
\$599
Why Pay \$1199.95!

FEATURES

- Head and Foot Adjustability for Personalized Comfort
- Wireless Remote Control
- Zero-Gravity Preset
- One-Touch Flat Preset
- Zero Clearance Design
- Quiet Motor

DISPLAY MODEL BASES BELOW COST!

Serta

FIND YOUR PERFECT MATTRESS IN MINUTES!

An exciting new body mapping technology with 1,600 sensors reveals body pressure points while at rest.

SUPPORT REPORT by Furniture First

SAVE on America's Best Brands...Made Right Here in Michigan!

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FURNITURE & MATTRESS
Fashion, Price and Your Happiness Guaranteed!

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SALE!

Savings UP TO
65% OFF

COUPON SAVINGS
up to **\$1000!**

OR,
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SPECIAL FINANCING AVAILABLE!*

Thank you for 77 Years!
Now in our fourth generation as a family-owned and operated business, we take pride in helping Mid-Michigan furnish their homes with quality, comfortable, and brand name Furniture & Mattresses at affordable prices since 1948.

La-Z-boy
COMFORT STUDIO

Godwin's offers the **LARGEST** Selection of Quality La-Z-Boy Furniture in Mid-Michigan!

LONG LIVE THE LAZY®

La-Z-boy
Reclining Sofa
Why Pay \$3229.95! | **SALE \$1619**
\$1349
INCLUDES COUPON SAVINGS
No Further Discounts

This reclining sofa is sure to become a favorite spot! Flared arms topped with generously cushioned arm pads call out for leisurely naps. Kick back the plush reclining chaise seats on either end—reading or watching the game never felt so good! **Choice of select fabrics.**

Reclining Console Loveseat \$1429
Reclining Loveseat \$1259
Matching Rocker Recliner \$849
Recliner shown costs more.

FEATURED AT ALL GODWIN'S LOCATIONS!

Who says a comfortable sofa can't make a fashion statement too? This sofa has an updated style that makes sitting back look fashion-forward, complete with padded rolled arms and tapered wood legs. **Choice of select fabrics.**

Love seat \$1649
Matching Chair \$1029
Ottoman \$579

La-Z-boy
Stationary Sofa
Why Pay \$4229.95! | **SALE \$2119**
\$1749
INCLUDES COUPON SAVINGS
No Further Discounts

La-Z-boy
Leather Match Reclining Sofa
Why Pay \$5929.95! | **SALE \$2969**
\$2449
INCLUDES COUPON SAVINGS
No Further Discounts

Turn casual evenings at home into cozy family nights with this reclining sofa. Sink into one of the three sculpted bucket seats as the split back cushion provides soft support of your head, neck, and lumbar. Dual-sided reclining allows both the right and left arm seats to recline with a simple latch release. Adjust the back and chaise leg rest for personalized reclining comfort, or lean back without raising your feet. Perfect for movie nights and more, this sofa has plenty of comfort to go around. **Choice of select fabrics.**

Reclining Console Loveseat \$2549
Matching Rocker Recliner \$1099
Recliner shown costs more.

Dining Rooms

5 Pc. Counter Height Dining Set
Why Pay \$2309.95! | **SALE \$1159**
\$999
INCLUDES COUPON SAVINGS
No Further Discounts

Cool and on-trend, this counter height dining set sports an antiqued gray color for a contemporary-yet-casual feel. The table features a storage base and removable leaf for extra seating room, making it a breeze to clear off clutter and expand your table space. Dining with friends and family has never been so stylish. Set includes counter height table and 4 stools.

WHILE THEY LAST!

Nesting Tables
Why Pay \$529.95! | **SALE \$239**
\$189
INCLUDES COUPON SAVINGS
No Further Discounts

COUPON SAVINGS up to \$1000!

\$50 OFF
WITH PURCHASE OF \$499 OR MORE!
*Must present coupon. Cannot be combined with other offers. Excludes Serta® iComfort®, Hot Buys, prior sales, online store items, clearance items, advertised specials, and closeouts. Purchase must equal \$499 before sales tax. Expires 1/12/26.

\$100 OFF
WITH PURCHASE OF \$999 OR MORE!
*Must present coupon. Cannot be combined with other offers. Excludes Serta® iComfort®, Hot Buys, prior sales, online store items, clearance items, advertised specials, and closeouts. Purchase must equal \$999 before sales tax. Expires 1/12/26.

\$200 OFF
WITH PURCHASE OF \$1999 OR MORE!
*Must present coupon. Cannot be combined with other offers. Excludes Serta® iComfort®, Hot Buys, prior sales, online store items, clearance items, advertised specials, and closeouts. Purchase must equal \$1999 before sales tax. Expires 1/12/26.

\$300 OFF
WITH PURCHASE OF \$2999 OR MORE!
*Must present coupon. Cannot be combined with other offers. Excludes Serta® iComfort®, Hot Buys, prior sales, online store items, clearance items, advertised specials, and closeouts. Purchase must equal \$2999 before sales tax. Expires 1/12/26.

\$1000 OFF
WITH PURCHASE OF \$6500 OR MORE!
*Must present coupon. Cannot be combined with other offers. Excludes Serta® iComfort®, Hot Buys, prior sales, online store items, clearance items, advertised specials, and closeouts. Purchase must equal \$6500 before sales tax. Expires 1/12/26.

2 Pc. Stationary Sectional
Why Pay \$2719.95! | **SALE \$1439**
\$1149
INCLUDES COUPON SAVINGS
No Further Discounts

Upgrade your living room with this stylish sectional, designed for ultimate comfort and everyday living. Wrapped in soft gray upholstery, it offers spacious seating and a modern look that complements any decor. Perfect for lounging, entertaining, or family time, this sectional brings both elegance and relaxation to your home.

Matching Ottoman \$319

Triple Power Reclining Sofa
Why Pay \$4649.95! | **SALE \$2329**
\$1929
INCLUDES COUPON SAVINGS
No Further Discounts

A rare combination of style and comfort, this reclining sofa has plenty of both. Oversized stitching on French seams unites the components of the style as it is used throughout to emphasize bold character. Generously sized arms are the main focus with unique 3-D panels that ebb and flow like the plush yet supportive pad-over-chaise seating. Transitional cues make the collection's lines perfect for any setting. Pleasantly softened wings flank double-buckle backs with pleating in just the right spot to optimize lower back support. Available with Triple Power includes separate fingertip controls of power recline, power headrest, and power lumbar. Don't forget the USB-C charging capacitor! **Choice of select fabrics.**

Triple Power Console Loveseat \$1979
Triple Power Recliner \$1149

2 Pc. Reclining Sectional
Why Pay \$4429.95! | **SALE \$2219**
\$1949
INCLUDES COUPON SAVINGS
No Further Discounts

Cozy comfort is on the rise with this reclining sectional. So velvety soft, the trendy pewter-hued chenille upholstery is made for everyday indulgence. Overstuffed and stylishly wrapped, the sumptuous cushions and pillow top armrests display the comfortable side of contemporary. And with one easy pull, you're on your way to endless relaxation with plenty of room to stretch out.

GODWIN'S SAVE 45% OUTLET TO 65% OFF!

Sofa
Why Pay \$1489.95! | **SALE \$669**
\$549!
No Further Discounts

Queen Bed
Why Pay \$959.95! | **SALE \$414**
\$369!
No Further Discounts

Reclining Sofa
Why Pay \$1849.95! | **SALE \$959**
\$779!
No Further Discounts

Available in chiffon or blue.

Fireplace
Why Pay \$1279.95! | **SALE \$609**
\$459
INCLUDES COUPON SAVINGS
No Further Discounts

70" TV Stand with Glass Doors
Why Pay \$1739.95! | **SALE \$779**
\$629
INCLUDES COUPON SAVINGS
No Further Discounts
Choice of white, buckskin, or mahogany.

SET THE STAGE FOR THE BIG GAME!

77" TV Stand with Melamine Top
Why Pay \$2009.95! | **SALE \$1009**
\$819
INCLUDES COUPON SAVINGS
No Further Discounts

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