

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

FAMILY OWNED & Operated
★★★

GRAND RE-OPENING SALE

RE-OPENING MATTRESS EVENT

GRAND OPENING

MATTRESSES IN STOCK for immediate delivery!

GODWIN'S mattress^{1st} Superstore

60 NIGHT Comfort GUARANTEE™
We're committed to finding you the best night's sleep possible!

ALL OUR MATTRESSES ARE MADE IN MICHIGAN BY **Serta**

mattress^{1st} by Serta

NORWOOD FIRM QUEEN MATTRESS

\$369!
Why Pay \$699.95? AFTER COUPON DISCOUNT No Further Discounts
7" Foam Mattress

BADEN MEDIUM FIRM QUEEN MATTRESS

\$539!
Why Pay \$1099.95? AFTER COUPON DISCOUNT No Further Discounts
8" Profile • Innerspring

CLEONA FIRM QUEEN MATTRESS

\$599!
Why Pay \$1199.95? AFTER COUPON DISCOUNT No Further Discounts
11.5" Profile • Over 800 Coils (queen size) EvenCool™ Fabric

DONEGAL FIRM QUEEN MATTRESS

\$799!
Why Pay \$1599.95? AFTER COUPON DISCOUNT No Further Discounts
12" Profile

IN STOCK

TWIN MATTRESSES from **\$179** QUEEN MATTRESSES from **\$299** **110% Guaranteed Best Price!** **FREE DELIVERY** with \$697 mattress purchase!

Serta iSERIESNXG™

For the sleep I want

Introducing the next generation of comfort—delivering **immediate cooling, instant pressure relief, and ideal hybrid support.**

- Cooling comfort**
A cool-to-the-touch CoolFeel™ Cover provides immediate cooling, and Carbon Fiber Memory Foam channels heat away from the body
- NGX™ Memory Foam**
A high-density, premium memory foam for deep, contouring pressure relief
- 5-Zone Coil Support System**
A 5-zoned coil system offers targeted support for your back and body with BestEdge Support for lasting, edge-to-edge mattress stability

1500 Hybrid FIRM12™

10-YEAR WARRANTY | MADE IN U.S.A. WITH GLOBAL COMPONENTS | ADJUSTABLE BASE COMPATIBLE | CERTIPUR-US CERTIFIED

Serta

BASELOGIC SILVER ADJUSTABLE BASE

NOW \$599!
Why Pay \$1099.95? TWIN XL

QUEEN \$699
Why Pay \$1199.95?

WHILE QUANTITIES LAST!

DISPLAY MODEL BASES BELOW COST!

FEATURES

- Head and foot adjust for personalized comfort
- Wireless remote control
- Quiet motor

SUPPORT REPORT by furniture first

FIND YOUR PERFECT MATTRESS IN MINUTES!

An exciting new body mapping technology with 1,600 sensors reveals body pressure points while at rest.

BE SURE TO REGISTER FOR OVER

\$20,000 OF GRAND RE-OPENING PRIZES TO BE GIVEN AWAY!

Register to win at any location!

WIN!

- Best Power Recliner #2NP64-20599 Valued at \$1529
- John Thomas Occasional Table #OT105-70A Valued at \$469
- Southern Motion Recliner #1008-270 Valued at \$1299
- Ultra Comfort Lift Chair #UC477 Valued at \$3299
- Mega Motion Lift Chair #MM3605-MBT-A01 Valued at \$2899
- Rize Heads Up Adjustable Base TWIN, FULL, QUEEN Valued at \$299
- Jofran Fireplace #1900-FP32 Valued at \$1429
- Hughes Sofa #24200S Valued at \$2229
- La-Z-Boy Choice of Sofa/Love or Sofa/Chair #727 Valued at over \$5000
- Serta Any Size Knox Mattress Set PLUSH, FIRM Valued at \$1699
- Bedgear 2 Storm Pillows, Vertex Protectors (1 QUEEN, 1 KING), 2 Balance Cuddle, DriTec Protectors (1 QUEEN, 1 KING) Valued at \$1899
- Sunny Design TV Stand #3628BU-70 Valued at \$1739
- Ashley Sectional #3130416/417 Valued at \$2818
- Ashley Recliner #1080329 Valued at \$889

Winners Announced June 15th!
See store for details.

Fashion, Price and Your Happiness Guaranteed!

Gotta go to **GODWIN'S** FURNITURE & MATTRESS

Michigan's Largest La-Z-Boy Dealer

GODWIN'S mattress^{1st} Superstore

GODWIN'S OUTLET

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • (989) 269-6495
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • (989) 697-7008
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • (810) 629-5081
MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • (989) 835-4881

FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • (810) 733-7331

MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • (989) 773-2145

LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • (810) 660-8507

OWOSSO | 2085 E. M-21
Owosso, MI 48867 • (989) 729-0044

FORT GRATIOT (PORT HURON)
4235 24th Avenue (Former Toys R Us)
Ft. Gratiot, MI 48059 • (810) 363-6300

SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • (989) 793-3390

SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • (989) 799-7030

SANDUSKY | 125 S. Elk St.
Sandusky, MI 48471 • (810) 648-9703
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

*Restrictions apply. See store for details. 60 months special financing available with \$4999 purchase. Customary deposit required equal to sales tax and delivery fee. 24 - 60 months special financing may require a 25% down payment.
**See website for details.
*With purchase, receive a discount equal to the sales tax. Sales tax must be paid on all purchases after discount.
†Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Sale ends 5/4/26. All photos are for illustrative purposes only. Please see store for details. © 2026 Knorr Marketing GOFU-9021-2641 3/26



UP TO **65% OFF** STOREWIDE!†



PLUS, WE PAY SALES TAX‡
AN AMOUNT EQUAL TO THE SALES TAX WILL BE DEDUCTED FROM THE FINAL PRICE.

LAPEER LOCATION GRAND RE-OPENING!

OR **60 MONTHS SPECIAL FINANCING***
Restrictions apply. See store for details.

Wall Recliner
Why Pay \$889.95? SALE \$449.95!

RECLINER HOT BUY!

\$349
AFTER ALL DISCOUNTS

ALL STORES CELEBRATING!

Dunesbury II Firm QUEEN MATTRESS

MATTRESS HOT BUY!

\$299
AFTER ALL DISCOUNTS

WIN GRAND RE-OPENING PRIZES! Register in store to win prizes from our top brands!

Sofa
Why Pay \$1539.95? | SALE \$769

\$599
AFTER ALL DISCOUNTS

Fashion, Price and Your Happiness Guaranteed!

WHILE THEY LAST!
Power Reclining Sofa
Why Pay \$1399.95! | SALE \$1299

\$1299
AFTER ALL DISCOUNTS

Living Rooms

SPECIAL PURCHASE

Power Reclining Console Loveseat..... \$1299
Power Recliner..... \$779

2 Pc. Sectional
Why Pay \$1289.95! | SALE \$1159

\$1159
AFTER ALL DISCOUNTS

6 Pc. Dining Set
Why Pay \$1789.95! | SALE \$729

\$729
AFTER ALL DISCOUNTS

Dining

Set includes table, 4 chairs, and bench.

5 Pc. High-Top Dining Set
Why Pay \$2639.95! | SALE \$999

\$999
AFTER ALL DISCOUNTS

Set includes high-top table and 4 stools.

5 Pc. Dining Set
Why Pay \$3249.95! | SALE \$1299

\$1299
AFTER ALL DISCOUNTS

Choice of 3 finishes.

Set includes table and 4 chairs.

Fireplace TV Stand
Why Pay \$1429.95! | SALE \$499

\$499
AFTER ALL DISCOUNTS

Swivel Chair
Why Pay \$1109.95! | SALE \$469

\$469
AFTER ALL DISCOUNTS

GODWIN'S
Good as Gold
PROMISES:

NO. 1
Affordable FASHIONS!

NO. 2
Lowest Price GUARANTEED!

NO. 3
You'll Like Your Purchase or You Can RESELECT!

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

FAMILY OWNED & Operated
Since 1948, 4 Generations!
GodwinsFurniture.com

GRAND RE-OPENING SALE

UP TO **65% OFF**
STOREWIDE!†

PLUS, WE PAY SALES TAX‡

OR **60 MONTHS**
SPECIAL FINANCING*

AN AMOUNT EQUAL TO THE SALES TAX WILL BE DEDUCTED FROM THE FINAL PRICE.
Restrictions apply. See store for details.

La-Z-Boy
COMFORT STUDIO

Godwin's offers the **LARGEST** Selection of Quality La-Z-Boy Furniture in Mid-Michigan!

FEATURED AT ALL GODWIN'S LOCATIONS!

LONG LIVE THE LAZY®

La-Z-Boy
Sofa
Why Pay \$2999.95! | SALE \$1499

\$1199
AFTER ALL DISCOUNTS

This sofa's sleek, streamlined style fits in with just about any decor from ultra-modern to comfortably casual. Simple, smooth Premier standard seats offer long-lasting comfort and support while the elegant, modern arms and decorative wood legs bring just a touch of an upscale vibe. Choice of select fabrics and pillow fabrics. Matching Loveseat..... \$1129

La-Z-Boy
NEW! Reclining Sofa
Why Pay \$3309.95! | SALE \$1659

\$1349
AFTER ALL DISCOUNTS

This reclining sofa has huge comfort in a smaller frame. Its fluid design is clean and relaxed with a micro flange welt trim adorning lightly padded arms. Push roll-over backs and waterfall chair seats adjust on each end for soothing support. Choice of select fabrics. Reclining Console Loveseat..... \$1399
Reclining Loveseat..... \$1209
Power Reclining Sofa w/ Power Headrests..... \$1999
Matching Rocker Recliner..... \$699

Spills happen. Stains don't have to.

iclean
by La-Z-Boy
INNOVATIVE PERFORMANCE FABRICS

- Stain-Resistant
- Easy to Clean
- Soft-to-the-Touch
- 3-Year Limited Warranty

OVER 100 RECLINERS ON DISPLAY AT EVERY LOCATION! Lift Chairs, Massage Chairs, Rockers, Wall Aways, Big Man's Chair, Power, Leather, and More! At Godwin's, we've got recliners to fit your size and budget!

Recliners

La-Z-Boy
Rocker Recliner
Why Pay \$1239.95! | SALE \$499

\$499
AFTER ALL DISCOUNTS

Choice of assorted colors.

SPECIAL PURCHASE

La-Z-Boy
High Leg Recliner
Why Pay \$1469.95! | SALE \$599

\$599
AFTER ALL DISCOUNTS

Choice of select fabrics.

SPECIAL PURCHASE

La-Z-Boy
Rocker Recliner
Why Pay \$1639.95! | SALE \$659

\$659
AFTER ALL DISCOUNTS

In stock in gray, fawn, and mocha.

SPECIAL PURCHASE

La-Z-Boy
Leather Match Recliner
Why Pay \$2249.95! | SALE \$899

\$899
AFTER ALL DISCOUNTS

NEW!

La-Z-Boy
Heat and Massage Recliner
Why Pay \$2249.95! | SALE \$899

\$899
AFTER ALL DISCOUNTS

Choice of colors in stock.

La-Z-Boy
Massage Recliner
Why Pay \$2889.95! | SALE \$1199

\$1199
AFTER ALL DISCOUNTS

Choice of fabrics.

OVER 4,000 RECLINERS
In Stock for IMMEDIATE DELIVERY!

GODWIN'S SAVE 45% TO **65% OFF!** **PAY LESS EVERY DAY!**

OUTLET

SPECIAL PURCHASE

Choice of chiffon or sapphire blue.

WHILE THEY LAST!
Sofa
Why Pay \$1489.95! | SALE \$569!

\$569!
AFTER ALL DISCOUNTS

WHILE THEY LAST!
Wall Away Recliner
Why Pay \$1049.95! | SALE \$419!

\$419!
AFTER ALL DISCOUNTS

HUGE Savings on In-Stock OUTLET Items Inside Every Location! GodwinsFurniture.com

Bedroom

Queen Bed
Why Pay \$2122.95! | SALE \$849

\$849
AFTER ALL DISCOUNTS

Queen Bed
Why Pay \$1249.95! | SALE \$499

\$499
AFTER ALL DISCOUNTS

In stock in brown, black, and white. All sizes in stock.

Sleep Cabinet
Why Pay \$6319.95! | SALE \$2649

\$2649
AFTER ALL DISCOUNTS

32" 5-Drawer Chest
Why Pay \$1819.95! | SALE \$349

\$349
AFTER ALL DISCOUNTS

Choice of 2 colors.