

Godwin's offers the **LARGEST** Selection of Quality La-Z-Boy Furniture in Mid-Michigan!

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

12
LOCATIONS
TO BETTER SERVE
YOU!!

LABOR
DAY
SALE



Stationary Sofa
Why Pay \$1539.95! | **SALE \$769**
\$599
AFTER ALL DISCOUNTS
Choice of charcoal or parchment.

Experience comfort and versatility with this sofa, featuring a subtle cozy fabric that blends effortlessly into any living space. Designed for relaxation and practicality, this sofa combines style and function to enhance your home's comfort. Matching loveseat, chair, and ottoman available.

UP TO
**HALF
OFF**
EVERYTHING!*

PLUS,
**EXTRA
10% OFF**

OR
UP TO **5**
YEARS
SPECIAL FINANCING
On purchases of \$4,999 made with your Nest Credit Card.*



Wall Away Recliner
Why Pay \$929.95! | **SALE \$469**
\$349
AFTER ALL DISCOUNTS
Choice of colors.
HOT BUY



Dunesbury II Firm
QUEEN MATTRESS
Why Pay \$1199.95!
\$299
AFTER ALL DISCOUNTS
HOT BUY

Thank you for 78 Years!
Now in our fourth generation as a family owned and operated business, we take pride in helping Mid-Michigan furnish their homes with quality, comfortable, and brand name Furniture & Mattresses at affordable prices since 1948.

12
LOCATIONS

GODWIN'S
mattress^{1st}
Superstore **LABOR DAY SALE**
ALL OUR
MATTRESSES
ARE MADE IN
MICHIGAN BY Serta

Mattress 1st products are designed to enhance the quality of your sleep and your life. Our innovative mattress components allow you to get your best possible rest for a lot less than other brands.

Your health and well-being are directly tied to your quality of sleep and with Mattress 1st quality doesn't mean costly.



HEADS UP
POWER BASES
STARTING AT
\$299!

mattress^{1st}

Norwood
QUEEN MATTRESS
Why Pay \$699.95!

\$369
AFTER ALL DISCOUNTS

7" Foam Mattress

Baden Medium Firm
QUEEN MATTRESS
Why Pay \$1099.95!

\$539
AFTER ALL DISCOUNTS

8" Profile • Innerspring

Cleona Firm
QUEEN MATTRESS
Why Pay \$1199.95!

\$599
AFTER ALL DISCOUNTS

11.5" Profile
Over 800 Coils (queen size)
EvenCool™ Fabric

Donegal Firm
QUEEN MATTRESS
Why Pay \$1599.95!

\$799
AFTER ALL DISCOUNTS

12" Profile



FREE DELIVERY
with \$697 mattress purchase!

TWIN MATTRESSES from **\$179** QUEEN MATTRESSES from **\$299** **110%** Guaranteed Best Price! **FREE DELIVERY** with \$697 mattress purchase!

Serta iCOMFORT
★ LABOR DAY SALE ★
SAVE UP TO \$600
on select Serta® mattress + baseologic™ adjustable sets*

Serta perfectsleeperX
★ LABOR DAY SALE ★
SAVE UP TO \$600
on select Serta® mattress + baseologic™ adjustable sets*

Serta iCOMFORTPRO
★ LABOR DAY SALE ★
SAVE UP TO \$900
on select Serta® mattress + baseologic™ adjustable sets*



5 support zones designed to help relieve aches + back pain and cool-to-the-touch fabric.



Featuring our Qi® Support System and 5-Zoned Comfort to help relieve aches + back pain plus graphite-infused memory foam and cooling technology.



5 support zones to help relieve aches + back pain plus responsive latex foam and an advanced cooling system.

*Purchase select Serta® iComfort® mattresses between August 11, 2026 - September 15, 2026 and receive up to \$600 in mattress savings. Plus save up to \$300 on a qualified baseologic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$600 savings applies to any size eligible mattresses with any size baseologic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2026 Serta, Inc. All rights reserved. See serta.com for full details.

*Purchase select Serta® Perfect Sleeper® X™ mattresses between August 11, 2026 - September 15, 2026 and receive up to \$600 in mattress savings. Plus save up to \$300 on a qualified baseologic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$600 savings applies to any size eligible mattresses with any size baseologic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2026 Serta, Inc. All rights reserved. See serta.com for full details.

*Purchase select Serta® iComfortPro® mattresses between August 11, 2026 - September 15, 2026 and receive up to \$900 in mattress savings. Plus save up to \$300 on a qualified baseologic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$900 savings applies to any size eligible mattresses with any size baseologic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2026 Serta, Inc. All rights reserved. See serta.com for full details.

Serta
iSERIESNXG™
For the sleep I want

- Cooling comfort**
A cool-to-the-touch CoolFeel™ Cover provides immediate cooling, and Carbon Fiber Memory Foam channels heat away from the body
- NGX™ Memory Foam**
A high-density, premium memory foam for deep, contouring pressure relief
- 5-Zone Coil Support System**
A 5-zoned coil system offers targeted support for your back and body with BestEdge Support for lasting, edge-to-edge mattress stability

Introducing the next generation of comfort—delivering **immediate cooling, instant pressure relief, and ideal hybrid support.**



10-YEAR WARRANTY MADE IN U.S.A. WITH GLOBAL COMPONENTS ADJUSTABLE BASE COMPATIBLE CERTIFIED US CERTIFIED



BASELOGIC SILVER
ADJUSTABLE BASE
NOW \$599!
Why Pay \$1099.95! TWIN XL

FEATURES
• Head and foot adjust for personalized comfort
• Wireless remote control
• Quiet motor

WHILE QUANTITIES LAST!
QUEEN **\$699**
Why Pay \$1199.95!

DISPLAY MODEL BASES BELOW COST!



SUPPORT REPORT
by furniture first

An exciting new body mapping technology with 1,600 sensors reveals body pressure points while at rest.

RECLINERS

Shop our hundreds of styles, colors, and comforts. Choose from convenient features, such as power recline or power lift, to take your reclining comfort to the next level.



SPECIAL PURCHASE

Rockwell
Rocker Recliner
Why Pay \$1299.95! | **SALE \$699**
\$549
AFTER ALL DISCOUNTS



La-Z-Boy
Rocker Recliner
Why Pay \$1729.95! | **SALE \$869**
\$699
AFTER ALL DISCOUNTS
Choice of select fabrics.



La-Z-Boy
Power Lift Recliner
Why Pay \$2099.95! | **SALE \$1009**
\$799
AFTER ALL DISCOUNTS



Best
Massage Recliner
Why Pay \$2259.95! | **SALE \$1129**
\$919
AFTER ALL DISCOUNTS
Choice of colors.



SoCozi
Power Massage Recliner
Why Pay \$3029.95! | **SALE \$1519**
\$1249
AFTER ALL DISCOUNTS
Choice of fabrics.

The advanced system in this recliner utilizes the latest in air cell design, heat therapy, and lumbar support to relax the body and mind. The SoCozi™ Massage & Heat feature makes it possible to improve health and renew energy while creating a relaxing experience like no other.



Best
Power Recliner
Why Pay \$1529.95! | **SALE \$769**
\$619
AFTER ALL DISCOUNTS



Southern
Power Recliner
Why Pay \$1749.95! | **SALE \$879**
\$699
AFTER ALL DISCOUNTS
SPECIAL PURCHASE



La-Z-Boy
Leather Match Rocker Recliner
Why Pay \$2099.95! | **SALE \$1049**
\$869
AFTER ALL DISCOUNTS
Available in gray and brown.
SPECIAL PURCHASE



La-Z-Boy
Big Man's Rocker Recliner
Why Pay \$2939.95! | **SALE \$1469**
\$1199
AFTER ALL DISCOUNTS
Choice of colors.

Fashion, Price and Your Happiness Guaranteed!

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • **(989) 269-6495**
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • **(810) 629-5081**
MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • **(810) 733-7331**

LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • **(810) 660-8507**

Michigan's Largest
La-Z-Boy Dealer
COMFORT STUDIO

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • **(989) 697-7008**
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • **(989) 835-4881**

MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • **(989) 773-2145**

OWOSSO | 2085 E. M-21
Owosso, MI 48867 • **(989) 729-0044**

GODWIN'S
OUTLET

FORT GRATIOT (PORT HURON)
4235 24th Avenue (Former Toys R Us)
Ft. Gratiot, MI 48059 • **(810) 363-6300**

SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • **(989) 793-3390**

SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • **(989) 799-7030**

SANDUSKY | 125 S. Elk St.
Sandusky, MI 48471 • **(810) 648-9703**
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

*Minimum payments are required for each Credit Plan. Valid for single transaction only. Credit card offers are subject to credit approval. Nest Credit Card Accounts are issued by Comenity Capital Bank. The Nest Credit Card is valid at participating mynestcard.com locations.

**See website for details.

*Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Sale ends 9/7/26. All photos are for illustrative purposes only. Please see store for details. © 2026 Knorr Marketing GOFU-9021-2681 7/26

La-Z-boy
COMFORT STUDIO™

FEATURED AT ALL
GODWIN'S LOCATIONS!

Godwin's offers the **LARGEST** Selection of
Quality La-Z-Boy Furniture in Mid-Michigan!

BEST PRICES
ON LA-Z-BOY
ALWAYS!



La-Z-boy
Reclining Sofa
Why Pay \$1229.95? | **SALE \$1169**
\$1299
AFTER ALL DISCOUNTS

This sofa offers a casual blend of comfort and function, with an updated look that's cleaner and less overstuffed than you'd expect. Convenient latch releaser on the outside arms allow you to easily adjust the left and right backs and leg rests for personalized reclining comfort, or recline without raising the leg rests for even more comfort options. Choice of select fabrics. Reclining Console Loveseat.....\$1449
Rocker Recliner.....\$699

LONG LIVE THE LAZY®



La-Z-boy
Sofa
Why Pay \$1269.95? | **SALE \$1329**
\$1099
AFTER ALL DISCOUNTS

This sofa blends with any décor and lifts a room with casual sophistication. Cleanly tailored box-border back and seat cushions are accented by velvet track arms and kidney arm pillows. Enjoy a modern edge with versatile scale and durability. Choice of select fabrics. Chair and a half matches sofa. Matching Chair and a Half.....\$899
Ottoman.....\$439

GODWIN'S
Good as Gold™
PROMISES:

- NO. 1** Affordable FASHIONS!
- NO. 2** Lowest Price GUARANTEED!
- NO. 3** You'll Like Your Purchase or You Can RESELECT!



Sofas
STARTING AT
\$549!



2 Pc. Reclining Sectional
Why Pay \$1539.95? | **SALE \$12679**
\$2219
AFTER ALL DISCOUNTS

Minimalist vibes, maximum impact. This reclining sectional exudes sheer luxury. Rich, sumptuous upholstery, dramatic cut and sew lines, and generous padding offer an enticing look and feel. Experience improved circulation and infinite reclining positions at the touch of a button with the zero-gravity feature. This lounge-friendly piece is the definition of being cool without trying too hard.

LIVING ROOMS



UP TO
HALF OFF
EVERYTHING!†

PLUS,
EXTRA 10% OFF

OR
UP TO **5 YEARS**
SPECIAL FINANCING
On purchases of \$4,999 made with your Nest Credit Card.*



Reclining Sofa
Why Pay \$1289.95? | **SALE \$1409**
\$1099
AFTER ALL DISCOUNTS

Achieve serious comfort with this reclining sofa. With smooth recline and ridiculously cozy cushions, this is the kind of sofa that makes you cancel plans in favor of a nap or that movie you've been wanting to stream. Rocker Recliner.....\$649



Sofa Chaise
Why Pay \$1259.95? | **SALE \$1259**
\$999
AFTER ALL DISCOUNTS

This sofa chaise is not your average lounge setup. It's a full-on relaxation command center. With room to kick up your feet. Flip sideways, or take over the whole chaise like you own the place. It brings comfort, confidence, and a little bit of sass to your space. This sofa chaise invites you to partake in a luxury relaxation experience. Available in navy or gray.



Queen Storage Bed
Why Pay \$1225.95? | **SALE \$819**
\$749
AFTER ALL DISCOUNTS

Furnish your bedroom with the refined style of this queen storage bed in rich cherry. Made with framing of high-quality solid wood and skillful craftsmanship, this piece is both functional and stylish. Six storage drawers seamlessly integrated into the bed's frame allow you to keep your essentials comfortably within reach, while aesthetic molding on each drawer front adds visual interest to the otherwise understated design. With its clean lines, sturdy construction, and versatile finish, this bed is a practical addition to your bedroom's décor. Also available in washed gray finish.

BEDROOMS



5 Pc. Dining Sets
STARTING AT
\$499!

Experience the perfect blend of style and functionality. Crafted with precision and attention to detail, this table boasts a sturdy construction that promises both durability and stability. Its round shape encourages intimate gatherings and fosters a sense of togetherness, making it perfect for both casual meals and formal dinners. Whether placed in a dining room, kitchen, or breakfast nook, this table serves as a versatile centerpiece that effortlessly enhances any space with its understated elegance. Set includes table and 4 chairs. Choice of 3 finishes.

Choose Your Finish!
Hickory/Shell
Hickory/Coal
Hickory/Stone



6 Pc. Dining Set
Why Pay \$1789.95? | **SALE \$899**
\$729
AFTER ALL DISCOUNTS

Set includes dining table, 4 chairs, and bench.



76" TV Stand
Why Pay \$1099.95? | **SALE \$939**
\$749
AFTER ALL DISCOUNTS



60" Fireplace TV Stand
Why Pay \$1299.95? | **SALE \$1189**
\$899
AFTER ALL DISCOUNTS



Sofa
Why Pay \$1479.95? | **SALE \$1739**
\$599!
AFTER ALL DISCOUNTS



5 Pc. Dining Set
Why Pay \$1498.95? | **SALE \$1749**
\$649!
AFTER ALL DISCOUNTS

Serve up casual elegance with this drop-leaf dining table. Its approachable character ushers a relaxed feel into kitchen nooks and small dining rooms. Two drop leaves provide just enough table space to accommodate the drop-in guest. Simply stylish, it's an irresistible combination of everyday function and contemporary flair. Set includes round drop-leaf table and 4 chairs.

PAY LESS EVERY DAY!



Reclining Sofa
Why Pay \$1209.95? | **SALE \$1059**
\$849!
AFTER ALL DISCOUNTS

Matching Reclining Loveseat \$829
Rocker Recliner \$549

HUGE Savings on In-Stock **OUTLET** Items Inside Every Location! **GodwinsFurniture.com**

Fashion, Price and Your Happiness Guaranteed!

Half off Everything! Plus an extra 10% off • or Up To 5 Years Special Financing! On purchases of \$4,999 made with your Nest Credit Card.*

Visit **GodwinsFurniture.com** for the Latest Furniture Trends!