

SAVINGS
UP TO

65% Off
STOREWIDE!

MICHIGAN'S LARGEST

**DEALER** 

AN AMOUNT EQUAL TO THE SALES TAX WILL BE DEDUCTED FROM THE FINAL PRICE.



This sofa's sleek, streamlined style fits in with just about any decor from

ultra-modern to comfortably casual. Simple, smooth Premier standard

Choice of select fabrics. Comes with one set of pillows, not two as showr

rative wood legs bring just a touch of an upscale vibe.

..\$1089

La:Zboy

Why Pay \$2819.95?

**SALE 51409** 

AFTER ALL DISCOUNTS







Thank you

## OUR Good as Gold\*\* PROMISES:

Aftordable FASHIONS!

VO. 2 Cowest Price GUARANTEED!

You'll Like
You'll Like
You'll Like
You'll Can RESELECT!



Now in our fourth generation as a family owned and operated business, we take pride in helping Mid-Michigan furnish their homes with quality, comfortable, and brand name Furniture & Mattresses at affordable prices since 1948.

mattress<sup>st</sup> Superstore

## BLACK FRIDAY Sale!

60 NIGHT
COMFORT
GUARANTEE\*\*

We're committed to finding you the best night's sleep possible!



NORWOOD FIRM QUEEN MATTRESS \$369!

Why Pay \$1099.95?

AFTER ALL DISCOUNTS
7.5" Profile • Foam



CELONA FIRM
QUEEN MATTRESS

\$599

Why Pay \$1199.95?

AFTER ALL DISCOUNTS

11.5" Profile • Over

800 Coils (queen size) •
EvenCool<sup>TM</sup> Fabric

mattress st°

mattress st

DONEGAL FIRM
QUEEN MATTRESS

\$799

Why Pay \$1599.95?

AFTER ALL DISCOUNTS

12" Profile

Pay \$1599.95?
ALL DISCOUNTS
"Profile

\$ 179
\$299

110% Guaranteed
Best Price!

**淼淼淼淼** 

FREE DELIVERY with \$697 mattress purchase!

iCOMFORT®

SAVE \$600 \$625

on Serta® iComfort™ mattress + adjustable base sets\*



We've included an EXTRA \$25 OFF sale pricing for the Serta Counting Sheep's birthday. 
Inchase select Serta® iComfort® mattresses between November 4, 2025 and December 2, 2025 a 
eive up to \$325 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base 
ings offers on the mattresses will vary by model. The maximum \$625 savings applies to any s 
ible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied 
vious purchases, cannot be combined with other offers and are only available at participating retail.

perfectsleeper X.

BLACK FRIDAY SALE

SAVE UP TO \$625

on Serta® Perfect Sleeper X™
mattress + adjustable base sets®

SALE SALE SALE SALE

We've included an EXTRA \$25 OFF sale pricing for the Serta Counting Sheep's birthday.

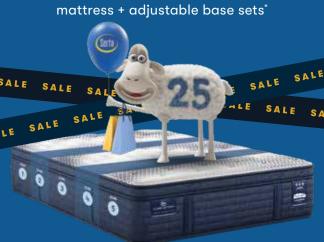
We've included an EXTRA \$25 OFF sale pricing for the Serta Counting Sheep's birthday.

\*Purchase select Serta® Perfect Sleeper X™ mattresses between November 4, 2025 and December 2, 2025 and receive up to \$325 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$625 savings applies to any size eligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offer dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved. See serta.com for full details.

Serta iCOMFORTPRO BLACK FRIDAY SALE

SAVE \$900 \$925

on Serta® iComfortPro™ attress + adjustable base sets\*



We've included an EXTRA \$25 OFF sale pricing for the Serta Counting Sheep's birthday.

Purchase select Serta® iComfortPro™ mattresses between November 4, 2025 and December 2, 2025 and receive up to \$625 in mattress savings. Plus save up to \$300 on a qualified baselogic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$925 savings applies to any size ligible mattresses with any size baselogic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and offe dates may vary by retail location. Void where prohibited by law. © 2025 Serta, Inc. All rights reserved see serta.com for full details.

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GODWIN'S
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**BAD AXE** 996 N. Van Dyke Bad Axe, MI 484I3 • (989) 269-6495

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MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

**FLINT** 2199 S. Linden Rd. Flint, MI 48532 • **(810) 733-7331** 

**LAPEER** | 2040 N. Lapeer Rd. Lapeer, MI 48446 • (810) 660-8507

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£a:Zboy Dealer



GODWIN'S OUTLET

LINWOOD | 925 S. Huron Rd. Linwood, MI 48634 • (989) 697-7008 MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd. Midland, MI 48640 • (989) 835-4881

MT. PLEASANT | 4858 E. Pickard St. Mt. Pleasant, MI 48858 • (989) 773-2145

**OWOSSO** 2085 E. M-21 Owosso, MI 48867 • **(989) 729-0044**  FORT GRATIOT (PORT HURON) 4235 24th Avenue (Former Toys R Us) Ft. Gratiot, MI 48059 • (810) 363-6300

SAGINAW - North | 6410 Bay Road Saginaw, MI 48604 • (989) 793-3390

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MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

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\*Restrictions apply. See store for details.

60 months special financing available with \$4999 purchase. 48 months special financing available with \$3999 purchase. 36 months special financing available with \$1499 minimum purchase. 12 months special financing available with \$599 minimum purchase. Customary deposit required equal to sales tax and delivery fee. 24 - 60 months special financing may require a 25% down payment. Minimum payments are required for each Credit Plan. Valid for single transaction only. If the single transaction has multiple shipments, each shipment may result in a separate Credit Plan, subject to a separate minimum purchase requirement. Credit card offers are subject to credit approval.

Some monthly payment plans may charge a 2% promo fee.

\*\*See website for details.

\*With purchase, receive a discount equal to the sales tax. Sales tax must be paid on all purchases after discount.

†Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Sale ends 11/26/25. All photos are for illustrative purposes only. Please see store for details. © 2025 Knorr Marketing G0FU-9021-25111 11/25

Why Pay \$1489.95?

SALE \$669

**FEATURED AT ALL** 



**100S OF** HOT BUYS STOREWIDE \$699 OR LESS!



**PLUS** WE PAY THE

AN AMOUNT EQUAL TO THE SALES TAX WILL BE **DEDUCTED FROM THE** FINAL PRICE.

OR





This sofa offers exceptional comfort with its plush cushions and soft. durable fabric. Designed for both relaxation and long-lasting use, it provides

ample seating space and a cozy atmosphere, making it a perfect addition to



Nesting Tables



a tailored look. Plush backs, headrests, and leg rests ease you into total com

Manual Reclining Console Loveseat ......

Why Pay \$4949.95 **SALE** \$2479









HOT La-Zboy Rocker Recliner Why Pay \$1499.95? SALE \$749 \$599 AFTER ALL DISCOUNTS

Shop our hundreds of styles, colors, and comforts. Choose



TV Stand



Big Man's

**SALE** \$899

AFTER ALL













