

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

LaZboy
Sofa
Why Pay \$2649.95! | SALE 11239
\$1099
AFTER ALL DISCOUNTS
Choice of select fabrics.

This sofa blends with any décor and lifts a room with casual sophistication. Cleanly tailored box-border back and seat cushions are accented by svelte track arms and kidney arm pillows. Enjoy a modern edge with versatile scale and durability. Chair and a half and ottoman in sofa fabric. Chair and a Half.....\$1919
Ottoman.....\$439

Memorial DAY SALE



Michigan's Largest
LaZboy Dealer
COMFORT STUDIO

SAVINGS UP TO
65% OFF

PLUS

EXTRA
10% OFF

AND

WE PAY YOUR
SALES TAX

OR CHOOSE UP TO **60 MONTHS** SPECIAL FINANCING*
Restrictions apply. Minimum purchase required. See store for details.



Wall Recliner
Why Pay \$889.95! | SALE 1449
\$349
AFTER ALL DISCOUNTS

HOT BUY!



DUNESSBURY II FIRM
QUEEN MATTRESS
\$299!
Why Pay \$1199.95!
AFTER ALL DISCOUNTS

HOT BUY!

OUR Good as Gold™ PROMISES:

- NO. 1 Affordable FASHIONS!**
- NO. 2 Lowest Price GUARANTEED!**
- NO. 3 You'll Like Your Purchase or You Can RESELECT!**

YOU'LL ALWAYS PAY LESS AT GODWIN'S!

BILLION \$\$ DOLLAR BUYING POWER
FURNITURE 1st
BUYING GROUP MEMBER



12 LOCATIONS

Fashion, Price and Your Happiness Guaranteed!

GODWIN'S mattress 1st Superstore

Memorial DAY SALE

ALL OUR MATTRESSES ARE MADE IN MICHIGAN BY **Serta**

Mattress 1st products are designed to enhance the quality of your sleep and your life. Our innovative mattress components allow you to get your best possible rest for a lot less than other brands.

Your health and well-being are directly tied to your quality of sleep and with Mattress 1st quality doesn't mean costly.



HEADS UP POWER BASES STARTING AT \$299!

mattress 1st
by **Serta**
\$369!
Why Pay \$699.95!
AFTER ALL DISCOUNTS
No Further Discounts
7" Foam Mattress

BADEN MEDIUM FIRM QUEEN MATTRESS
\$539!
Why Pay \$1099.95!
AFTER ALL DISCOUNTS
8" Profile • Innerspring

CLEONA FIRM QUEEN MATTRESS
\$599!
Why Pay \$1199.95!
AFTER ALL DISCOUNTS
11.5" Profile
Over 800 Coils (queen size)
EvenCool™ Fabric

DONEGAL FIRM QUEEN MATTRESS
\$799!
Why Pay \$1599.95!
AFTER ALL DISCOUNTS
12" Profile
FREE DELIVERY
with \$697 mattress purchase!

TWIN MATTRESSES from **\$179** QUEEN MATTRESSES from **\$299** **110% Guaranteed Best Price!** **FREE DELIVERY** with \$697 mattress purchase!

Serta iCOMFORT™
★ MEMORIAL DAY SALE ★
SAVE UP TO \$600
on select Serta® mattress + baseologic™ adjustable sets*

Serta perfectsleeperX™
★ MEMORIAL DAY SALE ★
SAVE UP TO \$600
on select Serta® mattress + baseologic™ adjustable sets*

Serta iCOMFORTPRO™
★ MEMORIAL DAY SALE ★
SAVE UP TO \$900
on select Serta® mattress + baseologic™ adjustable sets*



5 support zones designed to help relieve aches and back pains and cool-to-the-touch fabric.



5 support zones designed to help relieve aches and back pains—featuring responsive coils and graphitic-infused memory foam, plus cooling technology.



5 support zones to help relieve aches and back pains plus responsive latex foam and an advanced cooling system.

*Purchase select Serta® iComfort™ mattresses between May 5, 2026 – June 2, 2026 and receive up to \$300 in mattress savings. Plus save up to \$300 on a qualified baseologic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$600 savings applies to any size eligible mattresses with any size baseologic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and other details may vary by retail location. Void where prohibited by law. © 2026 Serta, Inc. All rights reserved. See serta.com for full details.

*Purchase select Serta® Perfect Sleeper X™ mattresses between May 5, 2026 – June 2, 2026 and receive up to \$300 in mattress savings. Plus save up to \$300 on a qualified baseologic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$600 savings applies to any size eligible mattresses with any size baseologic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and other details may vary by retail location. Void where prohibited by law. © 2026 Serta, Inc. All rights reserved. See serta.com for full details.

*Purchase select Serta® iComfortPro™ mattresses between May 5, 2026 – June 2, 2026 and receive up to \$600 in mattress savings. Plus save up to \$300 on a qualified baseologic™ adjustable base. Savings offers on the mattresses will vary by model. The maximum \$900 savings applies to any size eligible mattresses with any size baseologic™ Platinum adjustable base. These offers may not be applied to previous purchases, cannot be combined with other offers and are only available at participating retailers in the 50 United States and District of Columbia while supplies last. Product availability, pricing and other details may vary by retail location. Void where prohibited by law. © 2026 Serta, Inc. All rights reserved. See serta.com for full details.

Serta
iSERIESNXG™
For the sleep I want

- Cooling comfort**
A cool-to-the-touch CoolFeel™ Cover provides immediate cooling, and Carbon Fiber Memory Foam channels heat away from the body
- NGX™ Memory Foam**
A high-density, premium memory foam for deep, contouring pressure relief
- 5-Zone Coil Support System**
A 5-zoned coil system offers targeted support for your back and body with BestEdge Support for lasting, edge-to-edge mattress stability



1500 Hybrid FIRM12™
60 NIGHT Comfort GUARANTEE™
We're committed to finding you the best night's sleep possible!

Serta
BASEOLOGIC SILVER ADJUSTABLE BASE
NOW \$599!
Why Pay \$1099.95!
TWIN XL

WHILE QUANTITIES LAST!
QUEEN \$699
Why Pay \$1199.95!

DISPLAY MODEL BASES BELOW COST!



SUPPORT REPORT
by **FURNITURE FIRST**

FIND YOUR PERFECT MATTRESS IN MINUTES!

An exciting new body mapping technology with 1,600 sensors reveals body pressure points while at rest.

OVER **100 RECLINERS** ON DISPLAY AT EVERY LOCATION!

Lift Chairs, Massage Chairs, Rockers, Wall Aways, Big Man's Chair, Power, Leather, and More!
At Godwin's, we've got recliners to fit your size and budget!



LaZboy
SPECIAL PURCHASE!
Rocker Recliner
Why Pay \$1239.95! | SALE 1619
\$499
AFTER ALL DISCOUNTS
Choice of assorted colors.



LaZboy
Rocker Recliner
Why Pay \$1239.95! | SALE 1889
\$699
AFTER ALL DISCOUNTS
Choice of select fabrics.



LaZboy
Rocker Recliner
Why Pay \$1469.95! | SALE 739
\$599
AFTER ALL DISCOUNTS
Choice of select fabrics.



Best Heat & Massage Recliner
Why Pay \$2259.95! | SALE 1129
\$899
AFTER ALL DISCOUNTS
Choice of colors.

OVER **4,000 RECLINERS**
In Stock for **IMMEDIATE DELIVERY!**
Recliners STARTING AT \$349!



SoCozi
Power Massage Recliner
Why Pay \$1889.95! | SALE 1149
\$1199
AFTER ALL DISCOUNTS
Choice of select fabrics.

Thank you for 78 Years!

Now in our fourth generation as a family owned and operated business, we take pride in helping Mid-Michigan furnish their homes with quality, comfortable, and brand name Furniture & Mattresses at affordable prices since 1948.



12 LOCATIONS

Fashion, Price and Your Happiness Guaranteed!

Gotta go to
GODWIN'S
FURNITURE & MATTRESS

Michigan's Largest
LaZboy Dealer
COMFORT STUDIO

GODWIN'S mattress 1st Superstore

GODWIN'S OUTLET

BAD AXE | 996 N. Van Dyke
Bad Axe, MI 48413 • (989) 269-6495
MON - FRI: 10 am - 6 pm • SAT: 9 am - 5 pm • SUN: 12 pm - 5 pm

FENTON | 1030 W Silver Lake Rd.
Fenton, MI 48430 • (810) 629-5081
MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

FLINT | 2199 S. Linden Rd.
Flint, MI 48532 • (810) 733-7331

LAPEER | 2040 N. Lapeer Rd.
Lapeer, MI 48446 • (810) 660-8507

LINWOOD | 925 S. Huron Rd.
Linwood, MI 48634 • (989) 697-7008
MON - FRI: 10 am - 5 pm • SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

MIDLAND | 4906 N. Saginaw Rd.
Midland, MI 48640 • (989) 835-4881

MT. PLEASANT | 4858 E. Pickard St.
Mt. Pleasant, MI 48858 • (989) 773-2145

OWOSSO | 2085 E. M-21
Owosso, MI 48867 • (989) 729-0044

FORT GRATIOT (PORT HURON)
4235 24th Avenue (Former Toys R Us)
Ft. Gratiot, MI 48059 • (810) 363-6300

SAGINAW - North | 6410 Bay Road
Saginaw, MI 48604 • (989) 793-3390

SAGINAW - West | 6225 State St.
Saginaw, MI 48603 • (989) 799-7030

SANDUSKY | 125 S. Elk St.
Sandusky, MI 48471 • (810) 648-9703
MON - SAT: 10 am - 5 pm • SUN: 12 pm - 5 pm

STORE HOURS: MON - SAT: 10 am - 6 pm • SUN: 12 pm - 5 pm

GodwinsFurniture.com

*Restrictions apply. See store for details. 60 months special financing available with \$4999 purchase. Customary deposit required equal to sales tax and delivery fee. 24 - 60 months special financing may require a 25% down payment.

**See website for details.

†With purchase, receive a discount equal to the sales tax. Sales tax must be paid on all purchases after discount.

‡Discounts are off "Why Pay" prices and exclude Serta® iComfort®, closeouts, and As-Is items. Current discounts have been taken off advertised items. We provide "Why Pay" prices in a sincere effort to demonstrate the relative value of products offered. Selling prices are calculated from the Why Pay price. We make no claims to having sold products at Why Pay prices. Although every precaution was taken in the price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. Sale ends 6/1/26. All photos are for illustrative purposes only. Please see store for details. © 2026 Knorr Marketing GOFU-9021-2651 4/26

Memorial DAY SALE

SAVINGS UP TO **65% OFF** PLUS **EXTRA 10% OFF** AND **WE PAY YOUR SALES TAX** OR **OR CHOOSE UP TO 60 MONTHS SPECIAL FINANCING***

Restrictions apply. Minimum purchase required. See store for details.



Triple Power Reclining Sofa
Why Pay \$4649.95 | SALE \$2329
\$1899
AFTER ALL DISCOUNTS

Overstitching on French seams emphasize the bold character of this sofa. Pleasantly softened wings flank double-buckle backs with pleating in just the right spot to optimize lower back support. Triple Power includes separate fingertip controls of power recline, power headrest, and power lumbar. Don't forget the USB-C charging capact. Choice of fabrics.
Triple Power Console Loveseat.....**1979**
Triple Power Recliner.....**1149**

La-Z-boy
COMFORT STUDIO™

Godwin's offers the **LARGEST** Selection of Quality La-Z-Boy Furniture in Mid-Michigan!

FEATURED AT ALL GODWIN'S LOCATIONS!

BEST PRICES ON LA-Z-BOY ALWAYS!

LONG LIVE THE LAZY®

CUSTOM ORDER ME!



Stationary Sofa
Why Pay \$1639.95 | SALE \$819
\$679
AFTER ALL DISCOUNTS

This sofa is where timeless elegance meets modern comfort. With its inviting sock arms, charming exposed wood legs, and plush loose back and pillow cushions, this sofa exudes effortless sophistication that transcends trends. Wrapped in a 100% polyester high-performance fabric, it's not just beautiful—it's practical for busy households with little ones or furry friends, making accidental spills a worry of the past. Choice of select fabrics.

Chair.....**529**
Ottoman.....**439**

La-Z-boy
Stationary Sofa
Why Pay \$3539.95 | SALE \$1769
\$1449
AFTER ALL DISCOUNTS

This sofa is an easygoing blend of comfort and style. Mid-scale in size, it features flared rolled arms, decorative wood legs, and welt trim on the arm posts. For a transitional style that blends easily with a wide range of looks, from classic to the contemporary, Patented ComfortCore® cushions provide optimum support for a long or short sit. Choice of colors.
Matching Loveseat.....**1419**
Ottoman.....**489**

Spills happen. Stains don't have to.

iclean
by La-Z-boy
INNOVATIVE PERFORMANCE FABRICS

- Stain-Resistant
- Easy to Clean
- Soft-to-the-Touch
- 3-Year Limited Warranty



Stationary Sofa
Why Pay \$1639.95 | SALE \$819
\$679
AFTER ALL DISCOUNTS

This sofa is where timeless elegance meets modern comfort. With its inviting sock arms, charming exposed wood legs, and plush loose back and pillow cushions, this sofa exudes effortless sophistication that transcends trends. Wrapped in a 100% polyester high-performance fabric, it's not just beautiful—it's practical for busy households with little ones or furry friends, making accidental spills a worry of the past. Choice of select fabrics.

Chair.....**529**
Ottoman.....**439**

Living Rooms

No home is complete without a sofa. Whether your style is modern, sophisticated, or all about home-entertainment, the seating you choose defines your space. That's why we offer groups in so many shapes, styles, and sizes. Not to mention fabric and leather choices that let you customize every detail!



Stationary Sectional
Why Pay \$2876.90 | SALE \$1439
\$1169
AFTER ALL DISCOUNTS

Create a cozy and stylish gathering space with this 2-piece sectional. Featuring a left-facing chaise and a transitional design, this sectional blends comfort and versatility for any living room. Upholstered in durable Tripoli Anchor fabric, it offers a soft feel and a neutral tone that complements a variety of décor styles. Perfect for lounging, entertaining, or relaxing after a long day. Choice of colors.
Matching Ottoman.....**299**



2 Pc. Faux Leather Reclining Sectional
Why Pay \$5339.95 | SALE \$2679
\$2219
AFTER ALL DISCOUNTS

This reclining sectional pairs the luxe look of faux leather with must-have functional features. LED lights on the underside put a modern twist on the simply chic design—choose from three colors to add ambience to movie night or gaming with friends. And you can keep remotes, drinks, and other entertainment essentials close with the handy console. Ready to relax? Easy pull tab reclining has you stretched out in no time.

Dining

Everyone loves to eat! Whether you're dining with the family or entertaining guests, we offer a selection that gives you excellent quality at an excellent price.



5 Pc. Counter Height Dining Set
Why Pay \$3749.95 | SALE \$1875
\$1499
AFTER ALL DISCOUNTS

This dual height dining table is a classic statement of craftsmanship and features one 12" self-storing butterfly leaf. Built to perfection with a meticulous attention to detail, it uses distressed mild solids and veneers. Create an inviting atmosphere for spending time with your family and friends in the comfort of your own home with these pieces. Set includes counter height dining table and 4 stools.



La-Z-boy
Reclining Sofa
Why Pay \$3229.95 | SALE \$1619
\$1299
AFTER ALL DISCOUNTS

This sofa offers a casual blend of comfort and function, with an updated look that's cleaner and less overstuffed than you'd expect. Convenient latch releases on the outside arms allow you to easily adjust the left and right backs and leg rests for personalized reclining comfort, or recline without using the leg rests for even more comfort options. Choice of select fabrics.

GODWIN'S SAVE 45% TO 65% OFF!

OUTLET

PAY LESS EVERY DAY!

HUGE Savings on In-Stock OUTLET Items Inside Every Location! GodwinsFurniture.com



Wall Away Recliner
Why Pay \$889.95 | SALE \$449
\$349!
AFTER ALL DISCOUNTS



Sofa
Why Pay \$1539.95 | SALE \$769
\$589!
AFTER ALL DISCOUNTS



Twin Platform Bed
Why Pay \$469.95 | SALE \$239
\$189!
AFTER ALL DISCOUNTS



6 Pc. Dining Set
Why Pay \$1789.95 | SALE \$899
\$729
AFTER ALL DISCOUNTS

This transitional dining table set sports a charcoal gray finish with textured gray upholstery for an on-trend and relevant appeal. Brushed upholstered seat cushions in a practical polyfiber make it a pleasure to linger at the table. Brilliantly styled seating choices add interest and versatility at mealtimes.
Set includes dining table, 4 chairs, and bench.



Queen Panel Bed
Why Pay \$2149.95 | SALE \$1079
\$899
AFTER ALL DISCOUNTS

This solid pine and oak bed stains with a wire-brushed white finish complemented with gray accents. Whether you are looking to refresh your bedroom with cottage-core appeal, brighten your city loft, or inspire a sea side feel, this eye-catching and functional three piece bed is sure to fit right in.