Private BLACK FRIDAY SALE

$100 OFF every $599 you spend*
On Regular-Priced Items

PLUS, 12 months Special Financing[1]

[1]Subject to credit approval. Restrictions apply. Ask for details.

FIND RESTFUL SLEEP TONIGHT AT AFD!

TEMPUR-PEDIC TONIGHT

All New for You!

The Gulf South's Largest Selection of In-Stock Tempur-Pedic® Mattresses.
Order by 4PM, and have it delivered same day or it's...
FREE![2]



Sealy POSTUREPEDIC

BLACK FRIDAY SLEEP SAVINGS



Save up to $400*
on select adjustable mattress sets

TEMPUR-Ergo® ProSmart® Base powered by Sleeptracker-AI®. *Offer valid November 3–December 1, 2026, at participating retailers. Maximum savings of $400 requires purchase of a Sealy Posturepedic® High Point II Hybrid mattress and a TEMPUR-Ergo® Smart Base. Save $200 on any size Sealy Posturepedic® High Point II Hybrid mattress. Save $100 on any size Sealy Posturepedic® Brenham II or Albany II Hybrid or Spring mattress. Save $200 on any size TEMPUR-Ergo® ProSmart® Base or TEMPUR-Ergo® Smart Base. Save $100 on any size TEMPUR-Ergo® Power Base. Select adjustable mattress sets only. Savings realized at time of purchase. Certain offers may not be combined. Not valid on prior purchases. See store for availability and details. Copyright 2026 Sealy, Inc. All rights reserved.

0% FINANCING FOR 60 MONTHS**
See below for details.

TEMPUR-PEDIC | Sealy | STEARNS & FOSTER®

TEMPUR-PEDIC

Relief That Goes
Beyond Rest



SAVE UP TO
$1,000*
on select Tempur-Pedic® Split King Sleep Systems

TEMPUR-Ergo® ProSmart® Base powered by Sleeptracker-AI®. *Offer valid November 3–December 1, 2026, while supplies last. Maximum savings of $1,000 requires purchase of two Twin XL Tempur-Pedic® LuxeAdapt®, ProBreeze®, or LuxeBreeze® mattresses and two Twin XL TEMPUR-Ergo® Smart or ProSmart® Bases. Select adjustable mattress sets only. Lesser savings may apply. Savings realized at time of purchase. Certain offers may not be combined. Excludes previous purchases.See store for availability and details. Copyright 2026 Tempur-Pedic North America, LLC. All rights reserved.



TEMPUR-Ergo® ProSmart® Base powered by Sleeptracker-AI®. *Offer valid November 3–December 1, 2026, at participating retailers only. Maximum savings of $1,000 requires purchase of a Reserve 2026 or Reserve 2022 mattress and a TEMPUR-Ergo® Smart Base. Save $800 on any size Reserve 2026 or Reserve 2022 Stearns & Foster® mattress. Save $600 on any size Legacy 2026 or Lux Hybrid Elite 2022 Stearns & Foster® mattress. Save $400 on any size Lux Estate 2026 or Lux Estate 2022 Stearns & Foster® mattress. Save $200 on any size Estate 2026, Estate 2022, or Studio 2022 Stearns & Foster® mattress. Save $200 on any size TEMPUR-Ergo® ProSmart® Base or TEMPUR-Ergo® Smart Base. Save $100 on any size TEMPUR-Ergo® Power Base. Select adjustable mattress sets only. Savings realized at time of purchase. Certain offers may not be combined. Not valid on prior purchases. See store for availability and details. Copyright 2026 Sealy, Inc. All rights reserved.

Shop early for the best selection!

American Factory Direct Furniture
all about Price... all about Design...

Your Style for Less, *Guaranteed!*

COVINGTON 218 New Camellia Blvd. • I-12 Exit #57 South **(985) 871-0312**
GONZALES 2760 S Outfitter's Dr. • Next to Cabela's **(225) 254-1020**
LAFAYETTE 5611 Ambassador Caffery **(337) 516-1600**
BATON ROUGE 9555 Airline Hwy. • I-12 Exit #2B **(225) 767-7303**
LONG BEACH 9064 County Farm Rd. • Exit #28 **(228) 452-5950**

The Mattress Shoppé @ American Factory Direct — LOCATED INSIDE AFD FURNITURE STORE

Monday - Saturday 10AM to 7PM | **Sunday** Closed
Open Black Friday Weekend with Special Sunday Hours! Sunday, Nov. 29th 1PM to 6PM

AFD-Furniture.com

WAREHOUSE Furniture & Mattress OUTLET

COVINGTON WAREHOUSE OUTLET
210 New Camellia Blvd.,
Covington, LA 70433
Monday - Saturday
10AM to 6PM

BATON ROUGE SHOWROOM & OUTLET
9555 Airline Highway
Baton Rouge, LA 70815
Monday - Saturday
10AM to 7PM

[1]Financing available with approved credit. Minimum purchase may apply. Financing offers cannot be combined with other discounts or promotional offers unless otherwise stated. Restrictions apply. See store for complete details.

**Deposit equal to sales tax required. The credit card is issued by Wells Fargo Bank, N.A., an Equal Housing Lender. Special terms for up to 60 months apply to qualifying purchases charged with approved credit. Minimum monthly payments are required during the promotional (special terms) period. Interest will be charged to your account from the purchase date at the APR form Purchases if the purchase balance is not paid in full within the promotional period. Paying only the minimum monthly payment will not pay off the purchase balance before the end of the promotional period. For new accounts, the APR for Purchases is 28.99%. If the purchase balance is not paid in full at the end of the promotional period, the remaining purchase balance will be transferred to the regular balance. The monthly payment on the regular balance may be more than the monthly payment during the promotional period. If you are charged interest in any billing cycle, the minimum interest charge will be $1.00. This information is accurate as of 03/01/2024 and is subject to change. For current information, call us at 1-800-431-5921. Offer expires 11/9/2026.

[2]One Tempur-Pedic® Mattress purchase per household. Must be an in-stock Tempur-Pedic® Mattress with the Tempur-Pedic® name on it and purchased at AFD Furniture's Mattress Shoppé by 4:00PM CST to qualify for same day delivery. Delivery destination must be within 60 Miles of store location where Tempur-Pedic® Mattress was purchased. Excludes canceled or changed orders. Excludes discontinued, floor model, or clearance Tempur-Pedic® Mattresses. Same day Tempur-Pedic® delivery is guaranteed on in-stock Tempur-Pedic® mattresses only. If ordering an adjustable base or additional items, same day delivery may not be guaranteed. If the qualified purchase is not delivered by 11:59PM CST same day then the purchase price, minus tax and any delivery fees paid, will be refunded in the form of store credit usable only at AFD Furniture, AFD Outlet, and the Mattress Shoppé. Same day delivery excludes government holidays, Easter, and on occasions when AFD Furniture vehicles are inoperable. See store for complete details.

*Offer valid for a limited time only. Exclusions apply. Cannot be combined with other offers or promotions. See store for complete details. Online Price Guarantee valid on select items only. Competitor item must be identical, currently available, and sold by an authorized retailer. Restrictions apply on All Online Price Match Guarantee tagged items. Exclusions apply. See store for details. Customary deposit of 50% of total purchase required on special orders and on merchandise held for later delivery. Although every precaution was taken in price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. See store for details. Offer ends 11/9/2026. Some Manufacturer offers may expire earlier. © 2026 Knorr Marketing AFD-9021-26111 10/26

SHOP LOCAL

BATON ROUGE ⚜ GONZALES ⚜ COVINGTON ⚜ LAFAYETTE ⚜ LONG BEACH

BLACK FRIDAY STARTS EARLY AT

FOR A LIMITED TIME ONLY

American Factory Direct Furniture

Private BLACK FRIDAY SALE

$100 OFF every $599 you spend*
On Regular-Priced Items

BLACK FRIDAY SAVINGS
Throughout the store

PLUS, 12 months Special Financing[1]
Subject to credit approval. Restrictions apply. Ask for details.

Quality furniture in stock and ready for immediate delivery.

Shop early for the best selection.

ONLINE PRICE MATCH GUARANTEE
FIND IT CHEAPER ONLINE, WE'LL BEAT IT.



Your Style for Less, *Guaranteed!*



American Factory Direct Furniture

BATON ROUGE ⚜ GONZALES ⚜ COVINGTON ⚜ LAFAYETTE ⚜ LONG BEACH

Private BLACK FRIDAY SALE

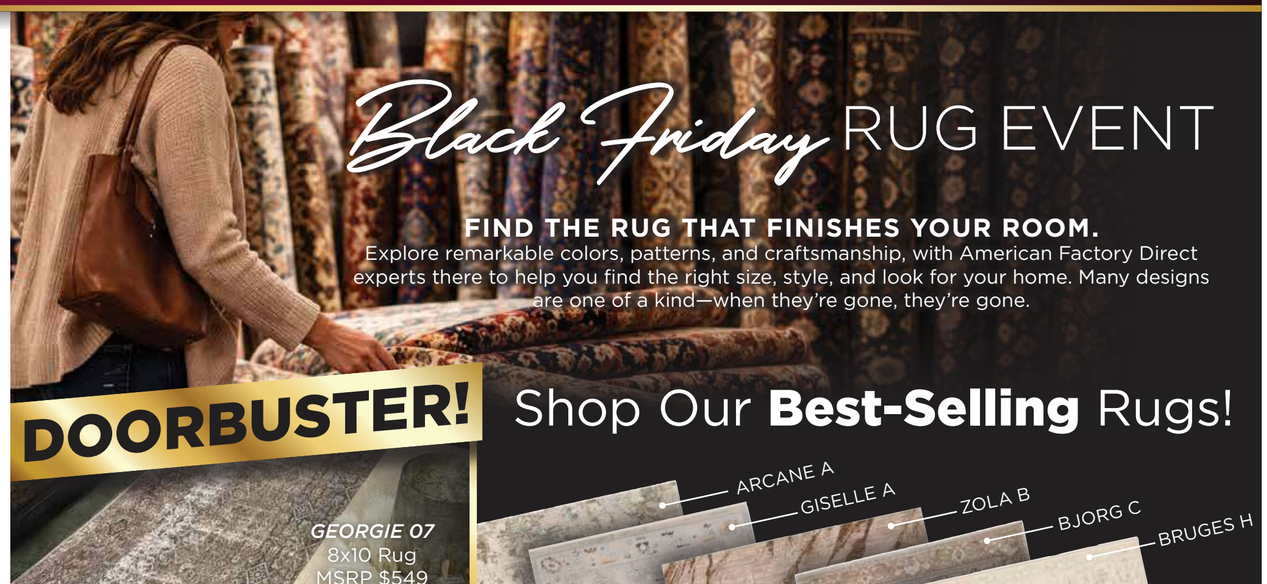
$100 OFF every $599 you spend*
On Regular-Priced Items

BLACK FRIDAY SAVINGS
Throughout the store

PLUS, 12 months Special Financing[1]
Subject to credit approval. Restrictions apply. Ask for details.



TRISTEN
Leather Power Reclining Sofa
NOW $1499



Black Friday RUG EVENT

FIND THE RUG THAT FINISHES YOUR ROOM.
Explore remarkable colors, patterns, and craftsmanship, with American Factory Direct experts there to help you find the right size, style, and look for your home. Many designs are one of a kind—when they're gone, they're gone.

DOORBUSTER!

GEORGIE 07
8x10 Rug
MSRP $549
NOW $149

GEORGIE 07
9x12 Rug
MSRP $819
NOW $199

Shop Our **Best-Selling** Rugs!



Limited Quantities, Shop Early!



HOOKER FURNISHINGS

BLACK FRIDAY SAVINGS

COLLIN
Push Back Leather Recliner
NOW $1999



Also available in Gray.

BLACK FRIDAY SAVINGS

REAGAN
Leather Swivel Recliner
NOW $399



BERNHARDT

GRANDVIEW
5 Pc. Leather Sectional
NOW $7999

BLACK FRIDAY SAVINGS

BYRON
Triple Power Slider Sofa
NOW $1699



Quality furniture in stock and ready for immediate delivery. Shop early for the best selection.

OUTDOOR FLOOR SAMPLE SALE!

END-OF-SEASON BLOWOUT!

WHILE THEY LAST!

BLUERIDGE Outdoor Sofa NOW $699
BLUERIDGE Fire Table NOW $799
BLUERIDGE Lounger NOW $499



RIVERSEDGE Outdoor Sofa NOW $899
RIVERSEDGE Loveseat NOW $599
RIVERSEDGE Lounger NOW $399



HAILEY Swivel Chair NOW $399
HAILEY Outdoor Sofa NOW $999



SUNDANCE 5 Pc. Outdoor Dining Set NOW $1199



Set includes table and 4 chairs.

SEGER 5 Pc. Outdoor Living Room Set NOW $1199
Set includes loveseat, 2 lounge chairs, coffee table, and end table.



JUBILEE
Upholstered Queen Bed
NOW $499
KING $599



LANDRY
7 Pc. King Bedroom Set
NOW $1499
Set includes 3-piece king bed, dresser, mirror, nightstand, and chest.





Dear Friend,

As one of our valued guests, you deserve the very best. With our Black Friday Sale, the more you buy, the more you save! Or choose one of our flexible financing plans! Creating a home you love has never been easier.

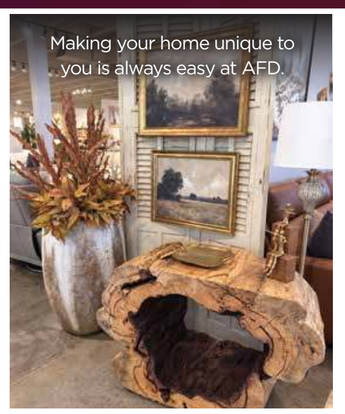
You're going to love it here — we guarantee it!

The Comeaux Family



Complete your room with
Finishing Touches





Black Friday Only | Nov. 27th

FREE PURA DIFFUSER

+ YEAR SUPPLY OF SEASONAL SCENTS CARD (4 SEASONS)

LIMITED QUANTITIES
4 SEASONAL SCENTS GOOD FOR Jan. - Dec. 2027.
One scent per season (per quarter)