

American Factory Direct  
Furniture  
all about Price... all about Design...

FIRST CHANCE PRIVATE SALE

Tax Holiday Event

YOU'VE BEEN SELECTED  
FOR THIS VIP-ONLY

4-DAY  
EVENT!

PRIVATE CUSTOMER EVENT

Thursday,  
July 31<sup>st</sup>

Friday,  
August 1<sup>st</sup>

Saturday,  
August 2<sup>nd</sup>

Sunday  
Closed

Monday,  
August 4<sup>th</sup>

Limited-time

VIP ACCESS—shop before the public!

ONLY 4 DAYS | first come, first served

UP TO DOUBLE  
THE TAX DISCOUNT\*  
or choose

60 MONTHS  
SPECIAL FINANCING\*

Subject to credit approval.  
Ask for details.

HURRY  
BEFORE  
THIS SALE  
GOES TO THE  
PUBLIC!



Wayfair & Pottery Barn? OVERPRICED.

AFD? BEST PRICES. Period.

AFD priced  
at \$999\*

Shop the  
largest  
selection on  
Bernhardt  
South!

BERNHARDT  
\*Antibes Round Dining Table



Wayfair priced at \$1438

YOU'LL SAVE  
HUNDREDS WHEN  
YOU SHOP AFD!

<< on the exact same  
items you'd find at Wayfair  
and Pottery Barn



Shop and  
Buy Online

American Factory Direct  
Furniture  
all about Price... all about Design...

FIRST CHANCE PRIVATE SALE

Tax Holiday  
Event

DOUBLE THE TAX  
DISCOUNT!\*

with your total purchase of \$2999 or more!  
Restrictions apply. See store for details.

Or

DISCOUNT EQUAL  
TO THE TAX!\*

with your total purchase of up to \$2998.  
Restrictions apply. See store for details.

Or Choose

60 MONTHS  
SPECIAL FINANCING!\*

In lieu of the double the tax discount.  
See below for details.

Dear VIP,

We're excited to invite you to a private shopping event at AFD Furniture—where quality, value, and local heritage come together to create the ultimate home furnishing experience.

As a third-generation, locally owned and operated business, we understand the styles that suit Gulf Coast homes best—no cookie-cutter furniture here. Instead, you'll find beautifully crafted pieces from top brands like **Century, Hooker, Flexsteel, and Bernhardt**—the kind of selection you simply won't see anywhere else in the region with immediate delivery.

With one of the **largest in-stock collections of fine furniture on the Gulf Coast South**, we make it easy to find exactly what you need and take it home right away. And thanks to our **nationwide buying power**, we guarantee the **lowest price anywhere—even beating the Google price!**

For a limited time, enjoy **a discount equal to the sales tax\* on your entire purchase with no limit**, plus **20% off all rugs and accessories**. It's the perfect time to refresh your home with furniture that reflects your unique style.

Warm regards,

The Comeaux Family  
Bob, Billie, David, Grace & GiGi



VIP  
CUSTOMERS  
SAVE 20%  
ON ALL RUGS AND  
ACCESSORIES!

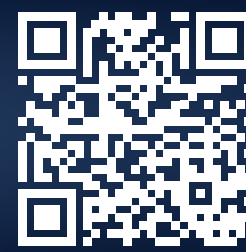
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Locations  
& Hours

TEMPUR-PEDIC  
TONIGHT

Order any In-Stock  
Tempur-Pedic® Mattress by  
4PM, and have it delivered  
same day or it's...  
**FREE!**



FLEXSTEEL®

Barnett Power Reclining Sofa With  
Power Headrests & Lumbar  
FINAL PRICE

\$2399

WITH DOUBLE THE TAX DISCOUNT!

Shop the largest volume Flexsteel  
dealer in Mississippi & Louisiana.

Available in  
two colors.



American Factory Direct  
Furniture  
all about Price... all about Design...

AFD-Furniture.com f @ d

All about Price, All about Design Means you get Your Look for Less, Guaranteed!

GONZALES  
2760 S. Outfitters Dr.  
GONZALES  
Next to Cabela's  
(225) 254-1020

BATON ROUGE  
9555 Airline Hwy.  
Baton Rouge  
I-12 Exit #2B  
(225) 767-7303

COVINGTON  
218 New Camellia Blvd.  
Covington  
I-12 Exit #57 South  
(985) 871-0300

Monday - Saturday  
10AM to 7PM

LAFAYETTE  
5611 Ambassador Caffery  
Lafayette  
(337) 516-1600

Sunday  
Closed

LONG BEACH  
9064 County Farm Rd.  
Long Beach  
County Farm Rd., Exit #28  
(228) 452-5950

The  
Mattress  
Shoppé  
@ American Factory Direct

LOCATED AT EVERY AMERICAN  
FACTORY DIRECT FURNITURE

\*In lieu of the double the tax discount. Subject to credit approval. Restrictions apply. All financing plans greater than 24 months require a Protection Plan. Ask for details.

†One Tempur-Pedic® Mattress purchase per household. Must be an in-stock Tempur-Pedic® Mattress with the Tempur-Pedic® name on it and purchased at AFD Furniture's Mattress Shoppé by 4:00PM CST to qualify for same day delivery. Delivery destination must be within 60 miles of store location where Tempur-Pedic® mattress was purchased. Excludes canceled or changed orders. Excludes discontinued, floor model, or clearance Tempur-Pedic® mattresses. Same day Tempur-Pedic® delivery is guaranteed on in-stock Tempur-Pedic® mattresses only. If ordering an adjustable base or additional items, same day delivery may not be guaranteed. If the qualified purchase is not delivered by 11:59PM CST same day then the purchase price, minus tax and any delivery fees paid, will be refunded in the form of store credit usable only at AFD Furniture, AFD Outlet, and the Mattress Shoppé. Same day delivery excludes government holidays, Easter, and on occasions when AFD Furniture vehicles are inoperable. See store for complete details.

‡Any part of the tax not paid by the purchaser will be remitted on behalf of the purchaser by AFD Furniture, and AFD Furniture will provide the purchaser with written evidence that AFD Furniture will be liable for and will pay any tax that the purchaser did not pay. Financing offer is in lieu of the double the tax discount. All other offers cannot be combined with any other promotion or discount except those in this ad. Discounts exclude previous purchases and MAP items where the manufacturer sets a minimum selling price such as Tempur-Pedic®, Stearns & Foster®, and other vendors, as well as clearance items, sales tax, furniture protection plans, warranty, labor, delivery, or service charge. No other offers apply. Restrictions apply. Ask sales associates for details. Although every precaution was taken in price and image specification, errors may occur in print or digital formats. We reserve the right to correct any such errors. See store for details. Offer ends 8/5/2025. Some Manufacturer offers may expire earlier. © 2025 Knorr Marketing AFD-9021-2573 7/25

